Special Events

SPONSORSHIP OPPORTUNITIES

2027



THE GUIDANCE CENTER

Pictured: JW Marriott Detroit Water Square, venue for the 2027 Kids-TALK Gala

THE GUIDANCE CENTER

November 2026

Hello to our valued business partners and supporters,

For nearly 69 years, The Guidance Center has been a source of hope, healing and opportunity for children and families throughout our community. Thanks to the generosity of partners like you, we continue to provide essential resources, strengthen families and help children build brighter futures.

As we look ahead to 2027, we invite you to make a meaningful difference by sponsoring one of our signature events. Your support goes far beyond a single evening, helping ensure that children and families throughout Wayne County have access to the care, resources and opportunities they deserve.

Our beloved **Summer Glow** returns Friday, July 16, 2027, at the beautiful Grosse Ile home of longtime supporter Leo Stevenson. This Gatsby-inspired garden party will benefit our Community Resource Center in River Rouge and Nurture the Future Program, providing families with essential supplies, parenting education and support for healthy childhood development.

The **Kids-TALK Gala**, taking place September 17, 2027, at the brand-new JW Marriott Detroit Water Square, will celebrate and support the life-changing work of Kids-TALK Children's Advocacy Center. As Wayne County's only accredited children's advocacy center, Kids-TALK provides compassionate, coordinated care for children who have experienced abuse or trauma.

We are also pleased to introduce our **Kids-TALK Vision & Growth Receptions**, intimate gatherings at BasBlue and Kids-TALK that offer community leaders a closer look at our mission and new opportunities to support its future.

Whether you are a longtime supporter or a new partner, your sponsorship is an investment in the safety, well-being and future of children and families in our community. Thank you for helping The Guidance Center fulfill its mission: *Nurture development. Foster resilience. Cultivate well-being.*

Alexander Sebastian

Alexander T. Sebastian
Senior Director, Philanthropy & Communications

Summer Glow

An Evening of Gatsby-Inspired Glamour & Giving

Friday, July 16, 2027

The Home of Leo Stevenson, Grosse Ile, Michigan

Your generosity helps children and families access essential resources, strengthen family relationships, and build brighter futures. Through Summer Glow, your sponsorship supports The Guidance Center programs that ease financial burdens, nurture healthy development, and help families thrive.





Sponsorship Levels

Gatsby Sponsor $5,500

Help families access clothing, household essentials, baby supplies, and other necessities at no cost through The Guidance Center's Community Resource Center in River Rouge. Your support eases financial stress and helps families move forward with dignity. **Includes 6 event tickets.**

Roaring '20s Sponsor $3,500

Support parent-child interaction groups that promote healthy childhood development, build caregiver confidence, and create supportive communities where families can learn, connect, and grow together. **Includes 5 event tickets.**

Green Light Sponsor $2,500

Help parents and caregivers develop new skills and create meaningful family experiences through Nurture the Future workshops and family events. Your support provides free parenting education and opportunities for families to connect and thrive. **Includes 4 event tickets.**

Old Sport Sponsor $1,500

Provide emergency clothing and diapers to families experiencing financial hardship through The Guidance Center's Clothing Closet and Diaper Depot. Your generosity helps parents meet their children's basic needs when it matters most. **Includes 2 event tickets.**

Summer Glow Event Tickets: $150 Rising Leader Event Ticket: $125

KIDS-TALK *Gala*

AN EXTRAORDINARY EVENING FOR AN EXTRAORDINARY CAUSE

Friday, September 17, 2027

JW Marriott Detroit Water Square, Detroit, Michigan

Every child deserves to feel safe, supported, and heard. The Kids-TALK Children's Advocacy Center helps children affected by abuse and trauma begin their journey toward healing. Your sponsorship supports this vital work and helps build a community where children can find hope, recover, and thrive.

Join us for an extraordinary evening featuring an elegant dinner, exciting silent auction, inspiring program, and opportunities to make a meaningful difference. Together, we'll celebrate the mission of Kids-TALK and raise critical funds to bring hope and healing to children impacted by abuse and trauma.

KIDS-TALK'S IMMEASURABLE *Impact*



Alicia came to Kids-TALK carrying something no child should ever have to carry.

She had been abused by the people who were supposed to love her. And she had begun to believe that no one loved her.

"I felt like I couldn't even exist on the earth anymore."

Before coming to Kids-TALK, she didn't want therapy. She didn't trust it. But she kept coming. And slowly, something changed.

"The more I came, the more it dawned on me that I actually had others there for me."

At Kids-TALK, Alicia found people who listened, believed her, and showed her that she was not alone. And she began to heal.

Alicia is now attending college on a full scholarship, hoping to become a social worker and child therapist—using what she has learned to help other children.

This is the immeasurable impact of the Kids-TALK CAC. When asked what Kids-TALK means to her today, Alicia had one answer: *Love.*

HEAR ALICIA'S STORY

Scan to watch her share her experience with Kids-TALK.

ALL SPONSORSHIPS INCLUDE: Premier logo placement on event materials, press releases, signage, and digital campaigns; recognition in media and press outreach; and one-year recognition on the Kids-TALK donor wall and website.

Additional benefits vary by sponsorship level, as outlined below.

Sponsorship Levels

PRESENTING SPONSOR $25,000

Champion the specialized support children need to overcome trauma and build strong futures. **Includes exclusive speaking opportunity during the event program and 10 event tickets.**

EMPOWER SPONSOR $20,000

Help children and families access compassionate, specialized support on their journey toward healing. **Includes 10 event tickets.**

CHAMPION FOR CHILDREN SPONSOR $15,000

Invest in specialized advocacy that helps children affected by abuse navigate a complex experience with support, dignity, and care. **Includes 8 event tickets.**

KIDS-TALK PATRON SPONSOR $10,000

Stand with children and families as they work toward safety, recovery, and a brighter future. **Includes 8 event tickets.**

VALET SPONSOR *(One available)* $10,000

Help set the stage for an inspiring evening dedicated to children's healing, resilience, and brighter futures. **Includes exclusive valet sponsorship signage and 8 event tickets.**

HOPE BUILDER SPONSOR $5,000

Invest in a child-centered approach that helps children and their families navigate the path forward with compassionate, coordinated support. **Includes 6 event tickets.**

WAYNE COUNTY LEADER SPONSOR $2,500

Show your commitment to children and families in Wayne County by supporting services that help children find safety, healing, and hope. **Includes 4 event tickets.**

RISING LEADER TICKET: $150

STANDARD EVENT TICKET: $250

TABLE OF TEN *(DISCOUNTED)*: $2,000



Ignition Media's Dennis Archer Jr., Detroit Mayor Mary Sheffield, Local 4/Click on Detroit's Rhonda Walker, Guidance Center CEO Laura Huot at the 2026 Kids-TALK Gala.

Kids-TALK
Vision & Growth Receptions

AN EVENING OF INSPIRATION & COLLABORATION

2027 dates TBA

Kids-TALK Children's Advocacy Center, Detroit, Michigan

Sponsorship Level

Event Sponsor *(one sponsor per quarterly gathering)* $2,000

Support an intimate gathering of connection and discovery, beginning with wine and appetizers at **BasBlue**, followed by a guided tour of the **Kids-TALK Children's Advocacy Center**. Guests will gain a deeper understanding of how Kids-TALK supports children affected by abuse and trauma, meet members of the team, and learn about opportunities to make a difference.

Your support helps cultivate the relationships and community investment needed to advance Kids-TALK's mission and growth in Detroit and Wayne County.

Your sponsorship includes:

- Exclusive sponsorship of one quarterly gathering
- Recognition on event signage
- Opportunity for up to two sponsor representatives to attend and engage with guests
- A cobranded Kids-TALK impact brief to share with employees or customers
- Acknowledgment in post-event attendee communications that includes a link to your website.

Four exclusive sponsorship opportunities are available each year. Event dates will be announced in early 2027, with flexibility to accommodate your company's preferred time of year, subject to availability.





The future vision of the Kids-TALK's expansion in Detroit to better serve the clients of Wayne County *(conceptual renderings, not final versions)*.

2027 Sponsorship Opportunities Commitment Form

Last Name First Name Middle

Organization

Street Address

City/State/ZIP

Phone Email

Summer Glow

- ☐ Gatsby Sponsor - $5,500
- ☐ Roaring '20s Sponsor - $3,500
- ☐ Green Light Sponsor - $2,500
- ☐ Old Sport Sponsor - $1,500

Kids-TALK Gala

- ☐ Presenting Sponsor - $25,000
- ☐ Empower Sponsor - $20,000
- ☐ Champion for Children - $15,000
- ☐ Kids-TALK Patron Sponsor - $10,000
- ☐ Valet Sponsor - $10,000
- ☐ Hope Builder Sponsor - $5,000
- ☐ Wayne County Leader Sponsor - $2,500

Kids-TALK Vision & Growth Receptions

- ☐ Event Sponsor - $2,000

Total sponsorship commitment: $ _____

Payment Method

- ☐ Check payable to The Guidance Center
- ☐ Please send me an invoice
- ☐ I will use the QR code or pay online at **www.guidance-center.org/sponsor**

PAY ONLINE

Please email this form to info@guidance-center.org or mail to:

The Guidance Center ATTN: Philanthropy & Communications
13101 Allen Rd. Bldg. 1, Southgate, MI 48195

THE GUIDANCE CENTER

Snapshots FROM OUR 2026 EVENTS

Kids-TALK Vision & Growth Reception at BasBlue/Kids-TALK, Detroit, February 24, 2026



Kids-TALK Director Melanie Richards, Andrea Meyer, Brooke Adams, Spencer Lucker Josh Bach, Anne Kuhnen



Anna Motschall, Victoria Murphy, Tammy Ranck, Pat Mans, Trisha Mans



Cindy Czarnik, Melissa Gorno, Heidie Gorno, Christina Gorno, Kim Pfeffer

Summer Glow at the home of Chris & Susan Hancock, Grosse Ile, June 5, 2026



Event host Chris Hancock, Karen & Patrick Smithbauer



Lori Bondy, Vonda Grant



Vanessa & Josh Gratz, Marissa Chojnacki, Jahan Tavassol

25th Anniversary Kids-TALK Gala at Michigan Central, Detroit, September 18, 2026



Gala emcee WDIV/Channel 4's Rhonda Walker



Guests pledge their support for a worthy cause during a riveting paddle raise!



John Daly, Sarah Riecker, Angie Daly, Matt Riecker

Every sponsorship helps turn generosity into real impact for local children and families.

Thank you for your support!