



DONOR & COMMUNITY IMPACT REPORT 2024-2025

Nurture development. Foster resilience. Cultivate well-being.



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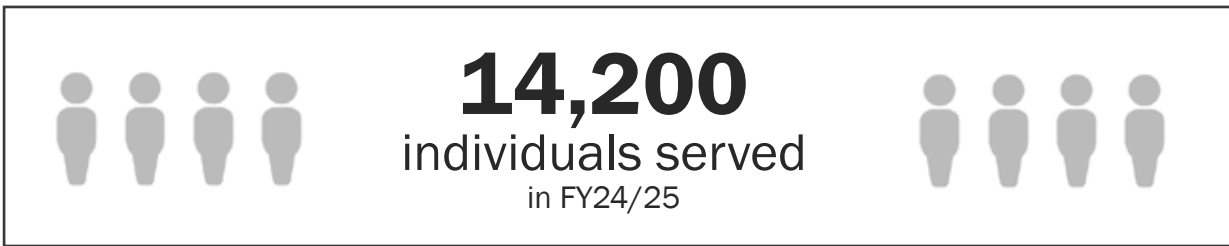
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About The Guidance Center

Since 1958 The Guidance Center, based in Southgate, has been committed to its mission to: Nurture development. Foster resilience. Cultivate well-being.

For nearly seven decades, the agency has maintained a collaborative relationship with its local communities and schools to support adults and children experiencing mental health difficulties and other challenges. A group of concerned residents and educators recognized the need for mental health services in our area and joined forces in 1958 to help form The Guidance Center. Since then, we have worked as a team to respond to the needs of children, adults and families in southeast Michigan.

The agency operates a wide range of programs and services at 18 locations. Our expertise in mental health and wellness, early childhood education, intellectual and developmental disabilities services and support, substance use disorders, Kids-TALK Children’s Advocacy Center, Certified Community Behavioral Health Clinic, and research and evaluation helps thousands in our community annually work on their own personal triumphs in life.



Message from Laura Huot
President & CEO

Dear friends and supporters,

For more than six decades, The Guidance Center has been a trusted resource for individuals and families across Wayne County. Since our founding in 1958, we have navigated economic shifts, changing political landscapes, and evolving funding priorities. Through it all, we have continued to grow—guided by an unwavering commitment to our mission and the communities we serve.



A key strategic priority this year is preparing for the future growth of Kids-TALK Children’s Advocacy Center. Kids-TALK works closely with law enforcement, Children’s Protective Services, and other partners to ensure children who have experienced abuse or trauma are protected and supported on their path to healing. Each year, thousands of children in Detroit and Wayne County rely on this compassionate, coordinated response.

As demand for Kids-TALK services has increased and funding has declined, wait times have grown from less than one week to more than three weeks—an unacceptable reality. In 2025, we launched a multi-year plan to expand the program so children can once again receive services within three to five days, aligned with best practices statewide.

Currently operating in Midtown Detroit and Southgate, Kids-TALK will soon expand with a new location in Canton Township and a larger Detroit facility. This growth will more than double staffing, including forensic interviewers, advocates, trauma therapists, and physicians, ensuring families receive timely, expert care when they need it most.

Over the past year, we have built a dedicated team of community leaders, strengthened our Philanthropy and Communications Department, and partnered with firms such as Detroit Philanthropy and Ignition

Media Group. Together, these efforts position Kids-TALK—and The Guidance Center—for greater impact and long-term success.

Our second strategic initiative focuses on expanding mental health and substance use disorder services. A newly purchased and renovated building in Allen Park will soon provide a welcoming space capable of serving thousands each year. This growth

is supported by our designation as a Certified Community Behavioral Health Clinic, which ensures access to high-quality care regardless of insurance status or ability to pay.

We also recently opened a Behavioral Health Urgent Care clinic on our Southgate campus, offering evening—and soon Saturday—hours for individuals in need of immediate support. This service strengthens our Mental Health Rapid Response program, providing appropriate alternatives to emergency departments in partnership with local police.

Thanks to the generosity of donors and sponsors, programs such as Nurture the Future and our Community Resource Center continue to provide parenting education and essential resources to families at no cost.

None of this work is possible without our dedicated employees, generous donors, and committed partners. Together, we are building a stronger, healthier future for our community.

Warm regards,

Laura Huot
President and CEO

Our Board of Directors



**Gillian Bringard
Andrews**
Chair



John Bussa
Vice Chair



John Gatti
Treasurer



Cheryl Kohs
Secretary



John Daly



Kevin Fischer
Immediate Past Chair



Vonda Grant



Joe Gruber



**Miroslava
Orduño Rincón**



Tammy Ranck



**Gina Wilson
Steward**

Our Leadership Team



Laura Huot
President & CEO



Jill Blackson
Chief Operating
Officer



Gary Guetschow
Chief Financial
Officer



**Pasquale
Vignola**
Chief Strategy
Officer



**Dr. Nalini
Agarwal**
Medical Director



**Rich
Casteels**
Adult Behavioral
Health



Sean Chen
Information
Technology



**Mary
Griffiths**
Psychiatric
Medical Services



Kim Hinton
Children's
Behavioral Health



Jeff Jacobs
Southgate
Properties



**Deirdre
Laney-King**
Center for
Excellence



Catherine Lentz
Early Childhood
Prevention &
Intervention



Tammy Lewis
Electronic
Health Records



William Lyons
Safety &
Security



**Melanie
Richards**
Kids-TALK Children's
Advocacy Center



**Alexander
Sebastian**
Philanthropy &
Communications



**Adrienne
Sewell**
Early Learning
Education



Mark Small
Office of Student
Learning



Jessica Collins
Quality &
Compliance



Sara Swanson
Intellectual and
Developmental
Disabilities



Tracy Wyman
Clinical Services



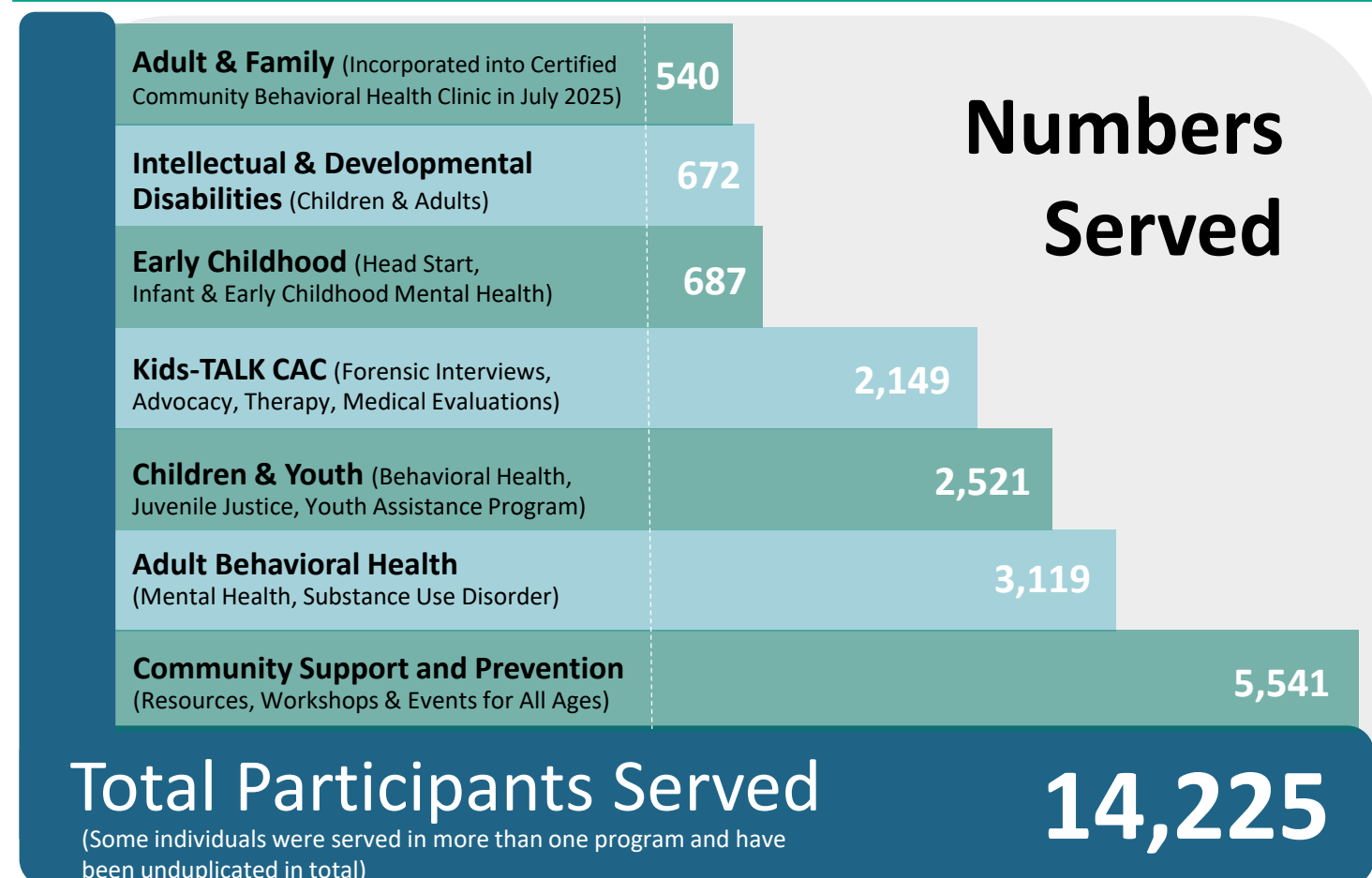
Danielle Zuccaro
Human Resources



Major
Outcomes



Major Outcomes Fiscal Year 2024-2025



Certified Community Behavioral Health Clinic

In 2021, the Michigan Department of Health and Human Services selected The Guidance Center as the first mental health and substance use service provider in Wayne County to participate in its Certified Community Behavioral Health Clinic (CCBHC) demonstration. CCBHCs provide a comprehensive array of services for people of all ages with mental health and substance use disorders, regardless of insurance coverage, their ability to pay, or the severity of their needs.

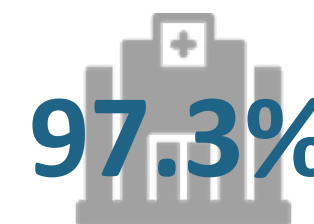
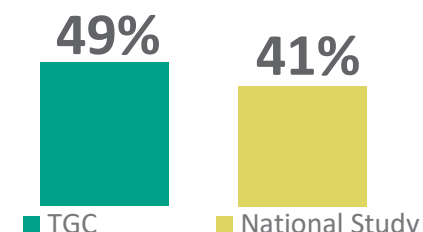
5,576 Participants Served

607
Mild/moderate served

1,373
Uninsured or underinsured served

Improvement in Behavioral Health Functioning

TGC participants were **MORE LIKELY** to show clinically meaningful **REDUCTIONS** in depression symptoms compared to a national study



of all behavioral health participants **REMAINED OUT** of the psychiatric hospital

<0.1%

suicides for TGC participants

Infant and Early Childhood Mental Health

74% of children aged 0-4 **IMPROVED** or **MAINTAINED** strengths on the mental health protective factors: initiative, self-control, and attachment

Wraparound

An approach to supporting children/youth with complex needs by creating a goal-directed, strength-based plan with a team of professionals and natural supports

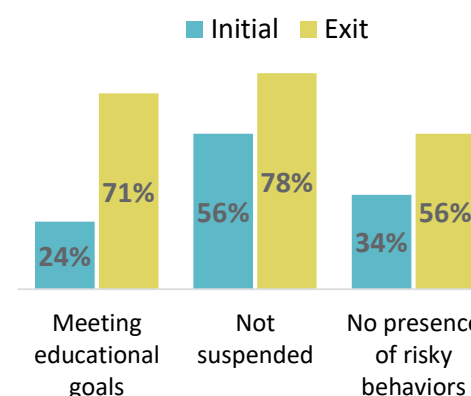
Adult Behavioral Health

64% of adults 18+ **IMPROVED** or **MAINTAINED** scores on the level of care assessment (LOCUS)

Dialectical Behavior Therapy (DBT) is a type of psychotherapy developed to better treat individuals with borderline personality and other disorders.

Participants **DECREASED** symptoms **88%**

Outcomes at Exit for Wraparound Youth



Kids-TALK Children's Advocacy Center

1,988 children received trauma-informed forensic interviews

caregivers of children interviewed were provided information, support, and connections to other resources

2,005

97%

were **NOT** interviewed by law enforcement or child protective services prior to the interview at the Kids-TALK CAC

73 Children received specialized medical evaluations

Community Resource Centers

414 children and families accessed Literacy Events, Clothing, Diapers, Home Essentials, Toys, and more.

Nurture the Future

Free workshops for parents and caregivers of children from birth through young adulthood with access to a variety of tools including support groups, family-centered activities, and informational resources.

559 Parents, caregivers, and children participated in 31 workshops and family events

The average rating for Nurture the Future events was 4.7 stars out of 5

Juvenile Justice

Home-based intensive case management, substance abuse, mental health services.

COUNTY GOAL 50% 89% IMPROVED functioning at home, school, community and symptoms

95% DID NOT commit offenses after being released from the program since 2022

Programs

Prevention Helping youth ages 7-17 develop their skills and make safe, healthy choices focused on social, emotional, academic, and behavioral needs through a variety of services.

155 Participants in Teen Taskforce (a lunch-based peer wellness & support group)

Students participating in curriculum-based groups 523

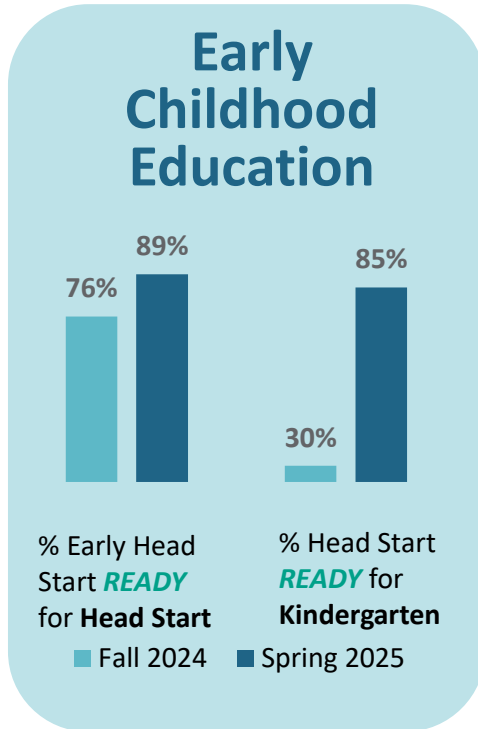
346 Individuals attending presentations, trainings, and events

Sobriety Court A court supervised treatment program for adults who abuse or are dependent upon any controlled substance or alcohol.

74% of participants graduated

Mental Health Rapid Response A collaborative program with local police departments and TGC therapists aiming to avoid unnecessary incarcerations and hospitalizations.

Diverted from hospital or justice system 63% Estimated potential cost savings \$588k



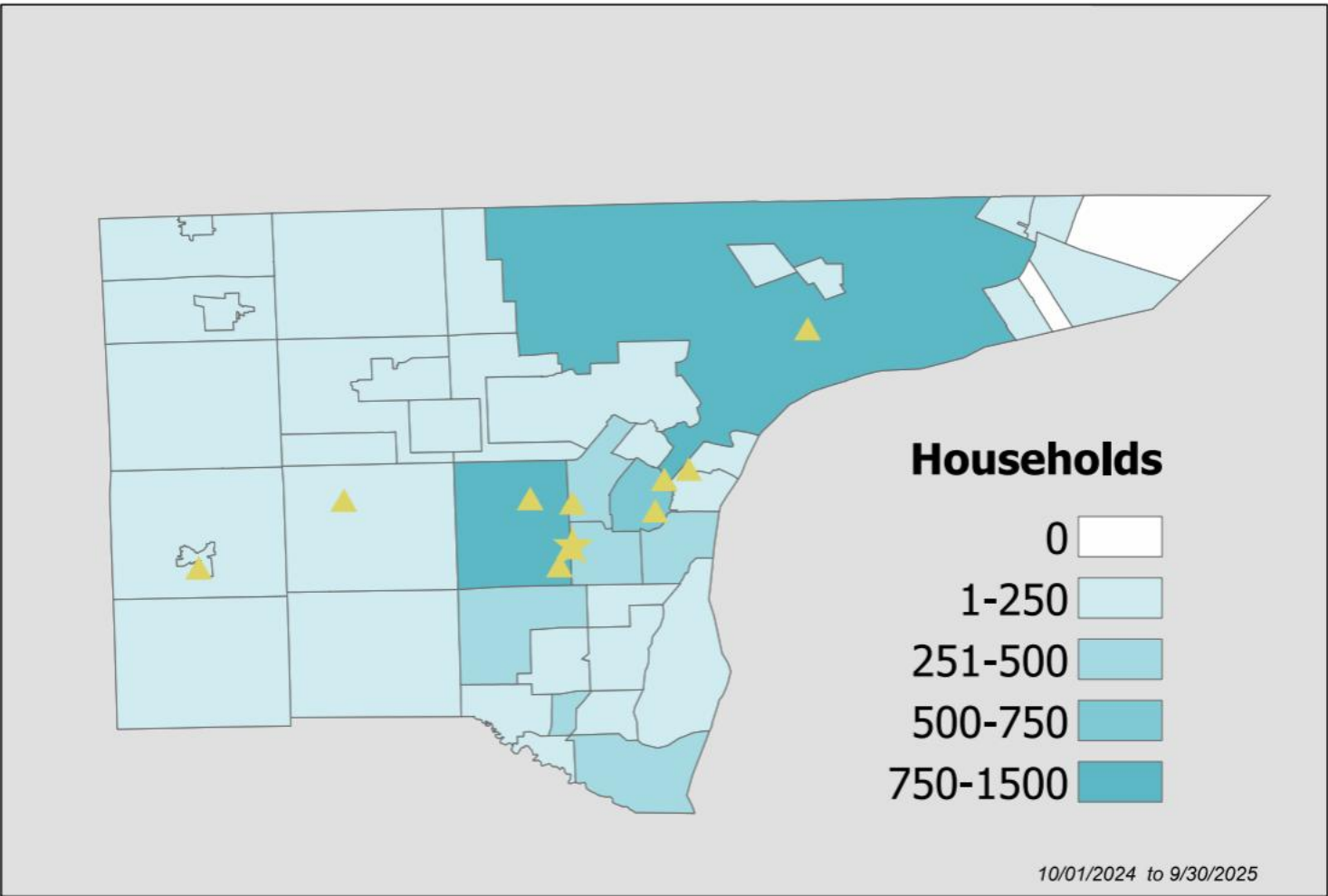
Diversion The Youth Assistance Program (YAP) is for youth at risk of entering the juvenile justice system due to a first time minor offense.

% of youth served since Oct. 2020 94% DID NOT re-offend and/or escalate to Juvenile Justice.

Multisystemic Therapy Evidence-based, intensive intervention for youth (ages 12-17) who engage in challenging behaviors that could result or have resulted in criminal involvement.

100% Youth with no new arrests

COMPLIANCE GOAL 90%



Households Served in Wayne County

★ TGC Main Campus
▲ TGC Service Location



Nurture development. Foster resilience. Cultivate well-being.

The Guidance Center 13101 Allen Rd Southgate MI 48195

Main Number 734-785-7700

After-Hours Crisis Hotline 800-241-4949

Facebook, X, LinkedIn, Instagram icons

www.guidance-center.org



Highlights

Snuggles and smiles at the Sweet Dreamzzz event

Our Nurture the Future program's "Sweet Dreamzzz" workshop series in partnership with the Pajama Project brings snuggles and smiles throughout the year! These free workshops provide resources to families to help improve nighttime schedules and sleep hygiene and assure restful, recharging sleep for kids and parents alike. Utilizing the R.E.A.D.Y. bedtime routine model, handouts are provided for parents and caregivers while children enjoy a pizza dinner, crafts and activities, and a free blanket courtesy of Project Linus.



Assembling hygiene kits for the community

Members of the TGC's Philanthropy & Communications Committee gathered to assemble hygiene kits to donate to agency clients thanks to a wonderful grant from Comcast. These kits contained essentials including toothpaste and a toothbrush, soap, shampoo, a washcloth, and more. An efficient assembly line allowed for the quick production of more than 300 kits to be shared with our community.



Thank you to Comcast for making these hygiene kits possible and to our great team for putting them together!

Left: Philanthropy & Communications Committee Member Megan Hanley and TGC Senior Director of Philanthropy & Communications Al Sebastian with some of the completed hygiene kits.

Right: A moving assembly line makes for quick and efficient kit building!



Cool Cuts, Styles and Smiles event brings confidence to kids

The agency held its second "Cool Cuts, Styles and Smiles" event that provided free haircuts/styling and formal portraits to children in The Guidance Center's Children's Behavioral Health program. This sweet event was made possible through a grant from the Eagles for Children organization, through the direct support of many members of Grosse Ile Golf and Country Club. Eighteen licensed stylists and barbers (from Daybreak Salon & Spa, Goodfellas Barber Company, and A Cut Above The Rest Barber Shop, among several others) provided professional services to 45 children, whose photos then were captured by Jeffery's Photographic. Thank you to everyone who made this excellent day possible.



Rep. Dingell visits classroom for National Reading Month

U.S. Rep. Debbie Dingell joined The Guidance Center's Belleville Head Start site to read books to the students enrolled in both Early Head Start and Head Start during National Reading Month in March. Congresswoman Dingell celebrated the joy of reading with the children and was joined by agency President & CEO Laura Huot.



Celebrating sobriety with friends and family

Spring brought an uplifting event for our Substance Use Disorder program's Friends and Family night, celebrating the accomplishments of program clients and their families with success stories, sobriety tokens, community support and resources to help them on their continued journey to health and well being.



Head Start staff visit the Capital

Our agency's Head Start program participated in the National Head Start Association Winter Leadership Institute in Washington, DC. Director of Early Learning Education Adrienne Sewell and Assistant Director of Early Learning Education Suzanne Wilson were joined by Parent Involvement Specialist Leslie Windless. Together the team met with Congressman Gary Peters (pictured below), Congresswoman Elissa Slotkin, and the staff of Representative Shri Thanedar to discuss the importance and positive impact that Head Start has on children, families and communities.



Black History Month Luncheon

Members of The Guidance Center team gathered for the agency's Black History Month Celebration Luncheon in February at Wayne County Community College District's Downriver campus in Taylor. The luncheon featured keynote speaker Rebecca Irby from New Detroit, Inc. who touched on many compelling topics including the importance of black history as American history, as well as a festive lunch and music to celebrate the month.



Fatherhood, family and fishing

Our Nurture the Future program hosted an aquatic afternoon at the Detroit River International Wildlife Refuge, for fathers and male caregivers and their children to bond while fishing and exploring nature. Guides on site offered tips and support for novice and expert fishers alike as families enjoyed quality outdoor time, fresh air, wiggly worms, and connecting with nature and each other.



“Cooking Up Gratitude” for our Head Start teachers

Celebrating the program’s 60th anniversary and Teacher Appreciation Week in May, our Head Start staff was treated to a fun, hands-on cooking experience with Zee the Cook! The lively demonstration was filled with laughter, teamwork, and delicious creations—just one small way to say thank you for all the love, care, and dedication our teachers bring to every classroom each day and commemorating a nationwide celebration of Head Start’s monumental anniversary.



Advocating at the state capital

Two dedicated groups of TGC professionals visited the state capital to advocate for stronger support and resources for the communities they serve. Their voices highlighted the importance of accessible care, early intervention, and sustained investment in mental health services.

Guidance Center CSO Pasquale Vignola, CEO Laura Huot, and Kids-TALK CAC Director Melanie Richards visited the Michigan State Capitol in Lansing to meet with legislators and their teams, advocating for sustained and increased funding for our Kids-TALK Children’s Advocacy Center and continued support for Certified Community Behavioral Health Clinic services beyond the 2027 pilot project. We are committed to ensuring access to vital services in our community!



A group of staff attended the Michigan 2nd Annual IMH Capitol Day: Elevating Parent and Early Childhood Voices in Lansing to advocate and make a meaningful impact for infants, toddlers, and families in Michigan. The event included advocacy meetings with lawmakers to talk about such priorities as expanding the Infant and Early Childhood Mental Health Consultation services, increasing state investment in Early On Michigan, and investing in maternal health.



Fizzy fun for the family

A summertime “Fizz It Up” Chemistry Event with our Nurture the Future program and Detroit Chempreneurist combined bubbly science with creative entrepreneurship as children used chemistry to build their own bath bombs, and then designed brand names and product labels for their creations! Children and their families gathered at the Taylor Community Library to enjoy snacks and giveaways and enter into raffle drawings for chemistry kits.



Film series aims to combat digital overload

Nurture the Future hosted a “Screenagers” film series at the MJR Southgate with messaging about the struggle of screentime overload and how to achieve better balance the digital age. Guests enjoyed a free popcorn and drink and a number of great raffles from local community partners and businesses. After the film, professional speakers led valuable Q&A sessions to further encourage discussion for families.



Making an impact at Mackinac

The Guidance Center President & CEO Laura Huot represented and advocated for the agency during the annual Detroit Regional Chamber’s Mackinac Policy Conference 2025 on Mackinac Island. Throughout the four-day conference Laura and TGC Senior Director of Philanthropy & Communications Al Sebastian met with leaders from philanthropy, business and government to share details of The Guidance Center’s programs and future goals for our organization. During the conference Laura taped a Detroit PBS interview with Zoe Clark, Michigan Public’s Political Director, Dr. Nikolai Vitti, Superintendent of Detroit Public Schools, and James White, CEO of Detroit Wayne Integrated Health Network. She also was the guest of honor at a New CEO Reception hosted by Dennis Archer Jr. at Grand Hotel, where she spoke eloquently regarding plans to expand Kids-TALK in the city of Detroit.



Juneteenth celebration honors black history

Agency staff gathered to celebrate Juneteenth as well as highlight the growing number of members at our agency that are a part of historically black Greek letter organizations. These organizations have played a critical role in shaping the Black experience in America. Many members of these organizations have been at the forefront of civil rights movements, activism, and community-building efforts.



Literacy event promotes a love of reading... and tacos!

Our “Taco ‘Bout Reading” free Family Literacy Event brought together many children and adults for story time and crafts, a visit with Dragon, seed planting, games, family photos, and more. All children in attendance received free books to take home. We thank our volunteers and sponsors, PNC, Drummunity, Great Start Collaborative Wayne, and Honey B Face Painting. Also, we appreciate the attendance of City of Lincoln Park Mayor Maureen Cole Tobin, as well as the Lincoln Park Rotary, Lincoln Park High School, Michigan National Honor Society students, and Lincoln Park Councilman Jason Nichols.



The Power of Ten Christmas Shopping Event

A bright light every holiday season is the Power of Ten Christmas Shop for Children. In early December 2024 80 children from programs at The Guidance Center each received a \$175 gift card from a collection of generous donors to shop for special gifts during holiday season. Each child is paired with a volunteer shopping escort from the community. The initiative was developed by Guidance Center Board Member Ron Moran and his wife, Terry. Smiles were abundant as children picked out toys, clothes, and other goodies to assure a joyful and magical Christmas morning.



Children were all smiles as they got to take home bags full of Christmas presents.



Guidance Center Board Chair Gillian Bringard-Andrews helps her shopping buddy try on a helmet.



Power of Ten Chair Terry Moran with her shopping buddy and his cute cat!



IDD clients win “Dreams Come True” award

Anthony and Crystal, two long-time clients in our Intellectual & Developmental Disabilities program, were nominated by IDD Support Coordinator Terrie Heron for the Dreams Come True award. Anthony and Crystal were among the ten final winners across the Detroit Wayne Integrated Health Network and enjoyed a celebratory luncheon at the Considine Center in Detroit. They also received a mini-grant through the DeMaria Foundation which provides a stipend to help launch opportunities to enhance well-being in categories such as housing, education, and recreation.

Terrie, Crystal, Anthony, and Grandma smiled for a group photo at the luncheon. Congratulations on this accomplishment!



Prevention staff hard at work

The Prevention staff had a busy spring! In addition to working in various schools each week, Melissa Panter and Jenna Malallah attended Law Day at the 33rd District Court and visited with the 600 children who attended the event. Melissa also partnered with the Southgate Police Department for the National Prescription Drug Take Back Day hosted by the Deaconess Senior Tower. The residents were excited to have the staff there and wanted them back for more trainings! Later staff joined the Downriver Schools Coalition—part of the Michigan Education Justice Coalition—at an open meeting with community members and school staff to discuss current issues in local schools and begin building a plan to address them. In May the program conducted a Narcan training at the Allen Park Public Library, before their annual Town Hall meeting on May 22 at the Allen Park Center for the Arts in partnership with the Allen Park School District.



A summertime pride celebration

June’s Pride Celebration gathered agency employees at the Kari D. Walker Conference Center on our Southgate campus. Colorful decor, delicious treats, and inspiring words marked this annual celebration. TGC is committed to providing a safe space where people of all sexual orientations, gender identities and expressions can find support and unconditional acceptance.



Kids-TALK and partners plant Pinwheels for Prevention

Our Kids-TALK Children’s Advocacy Center always appreciates support and partnership, especially so during Child Abuse Prevention Month in April. In addition to our Southgate and Detroit campuses, Kids-TALK’s Midtown Detroit neighbor BasBlue displayed pinwheels to illustrate the national symbol for child abuse prevention.

Blue pinwheels are a symbol of hope and healing, representing joy, safety and the whimsy of childhood. They

represent the one in six children in Michigan who suffer abuse and neglect and highlight the role that the entire community plays in fostering safe, supportive environments for children.

By coming together to plant these pinwheels, we are not only raising awareness about the importance of child abuse prevention but also showing our community that we stand united in our efforts to keep children safe.





Signature Events

Summer Glow

GOLDEN HOUR DREAMS
for CHILDREN

Friday, June 5, 2026

Grosse Ile, Michigan

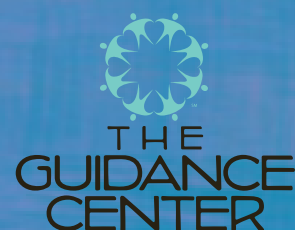
Hosted by: Chris & Susan Hancock

Chairs: Katie Daly Vitale,
Santina Daly Bragadin & Christina Daly Gruber

*Where summer, community,
and impact meet*



Sponsorships and tickets available
at the QR code or online at
www.guidance-center.org/glow



 **PNC BANK** and the *Catalli Family Charitable Trust*

present the

25TH ANNIVERSARY

Kids-TALK

Gala



THE GUIDANCE CENTER
KIDS-TALK
CHILDREN'S
ADVOCACY CENTER

FRIDAY, SEPTEMBER 18, 2026

MICHIGAN CENTRAL, DETROIT

Join us at the stunningly restored
Michigan Central to help The Guidance
Center protect children who have
suffered abuse, neglect and trauma and
expand this life-saving program in the
City of Detroit and Wayne County.

Featuring



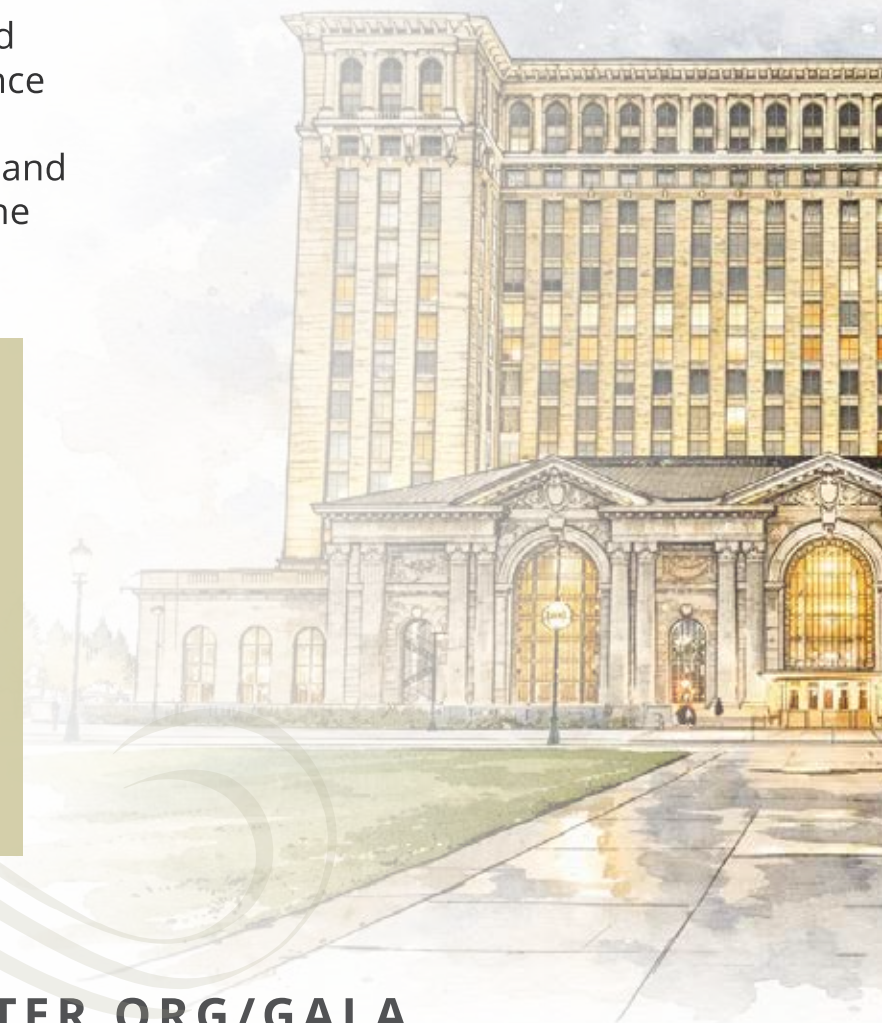
Rhonda Walker
Foundation and
WDIV Local 4's
Rhonda Walker
as Emcee

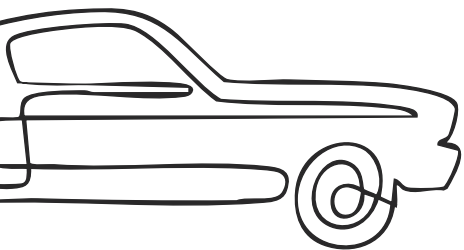
ballmer
GROUP

"Growing
Strong Futures
for Children"
Award Recipient



Scan the QR code or visit
GUIDANCE-CENTER.ORG/GALA
for tickets, sponsorships, or for more information.





Summer Glow

Driven to Give

Accelerating Hope for Children

Our Summer Glow event on June 6, 2025 hosted by Heidie Gorno and Cindy Czarnik welcomed more than 250 guests to raise funds for children and families who participate in early childhood programming at The Guidance Center's Walter White Community Resource Center in River Rouge and through our Nurture the Future program. It was a picture-perfect evening at the beautiful home of Heidie Gorno on Grosse Ile. Set against the sunny sparkling Detroit River, Summer Glow "Driven to Give: Accelerating Hope for Children" theme was reflected in a stunning car show, a gourmet dinner by The Bentley, and a variety of live auction items from exclusive dining and spa experiences to autographed sports memorabilia.

After a program including Guidance Center CEO Laura Huot, event co-chair Katie Daly Vitale, donor Scott Hamelin, and agency supporters Chris and Michelle Edelbrock, our lively auctioneer Joe Gruber revved up the crowd for a live auction and raise-the-paddle fundraiser. Many thanks to our co-chairs Katie Daly Vitale, Santina Daly Bragadin, and Christina Daly Gruber, hosts Heidie Gorno and Cindy Czarnik, and the many sponsors and guests who made this event unforgettable.



The team that made Summer Glow: "Driven to Give: Accelerating Hope for Children" a successful reality and great fun! Fabulous Hosts (in the center) Heidie Gorno and Cindy Czarnik; our four-time Event Chairs (and their husbands) Santina & Anthony Bragadin, Christina & Joe Gruber, and Katie & Vince Vitale; along with TGC President & CEO Laura Huot, Director of Individual Giving & Special Campaigns Liesa Finazzo, and Senior Director of Philanthropy & Communications Alexander Sebastian.



Scott Hamelin shares his dedication to the agency mission.



Al Sebastian, Laura Huot, Michelle Edelbrock, Heidie Gorno, Chris Edelbrock.



Brian & Ann Loftus, Vince Vitale, Mark & Stacey Laske.



Summer Glow guests peruse the vintage and exotic car show.



John & Julie Serb, Jodi & Jon Hodge.



Lisa Frucci, Denise McLaughlin, Trisha Mans.



Auctioneer Joe Gruber and co-chair Santina Daly Bragadin rev up the crowd during the live auction.

Thanks to the many generous sponsors, donors, bidders, guests, and staff, the 2025 Grape Expectations for Kids Dinner was a resounding success to support our Kids-TALK Children's Advocacy Center! **More than \$243,000 was raised** for this critical program at our agency and ensure that the children who pass through Kids-TALK's doors will receive the quality help they need to heal from trauma, abuse, and other unimaginable struggles.

The evening was led by our dynamic MC, FOX 2's Jessica Dupnack. Guidance Center CEO Laura Huot presented the **Growing Strong Futures Award to The Children's Foundation**, and Kids-TALK Co-Founder Nancy J. Diehl and Director Melanie Richards presented the **Lynda E. Baker Advocate of the Year Award to Detective Jennifer Giannola**. Most impactful was the testimony that followed from **Melanie and Lilyanna, two Kids-TALK clients** who shared their story of resilience, hope and healing.

Thank you to all who supported this fundraising dinner. Please mark your calendars for the 25th Anniversary Kids-TALK Gala (the new name for this popular event!) at the historic and gorgeously restored **Michigan Central on September 18!**



Kelly Brittain from the Children's Foundation accepts the Growing Strong Futures Award from Laura Huot.



Nancy J. Diehl, Detective Jennifer Giannola, Melanie Richards.



A lively raise-the-paddle rounded out the evening to support Kids-TALK!



Martin & Amy Blumentritt, Amanda & John Bussa, Nicole & Dan Patterson.

Grape Expectations for Kids Dinner



Emcee/FOX 2's Jessica Dupnack.



TGC Board Member Miroslava Orduño-Rincón and Kevin Knox.



Jay & Cindy Czarnik enjoy cocktails on the patio before dinner.



Lilyanna and Melanie received a standing ovation for their powerful story about their healing experience at Kids-TALK.



James Coleman, Barbara Bickers, Al Sebastian, Jessica Dupnack, Michael Bickers.

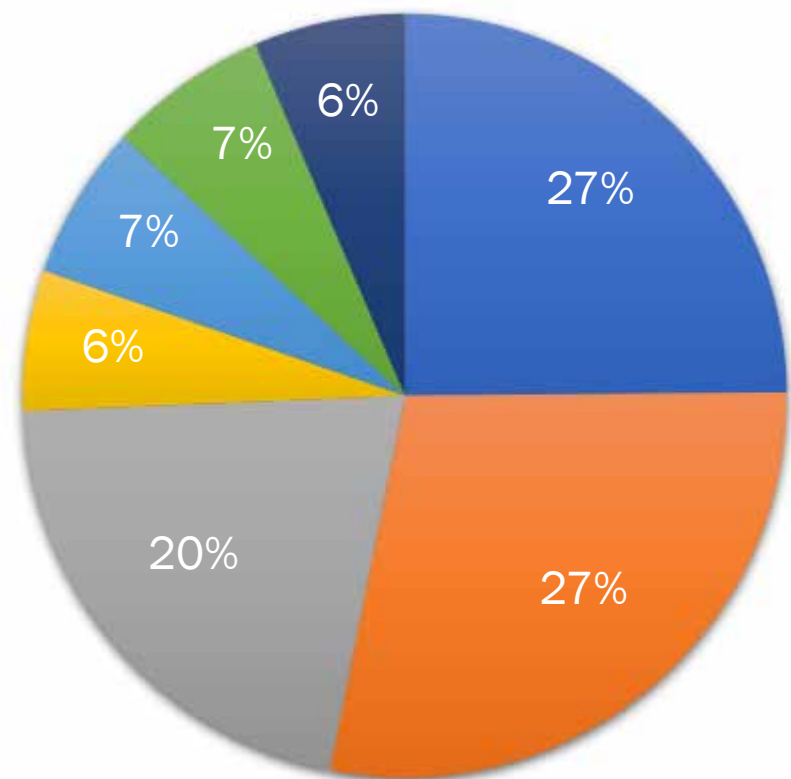




Revenue & Expenses

Operating Revenue & Expenses

From October 1, 2024-September 30, 2025

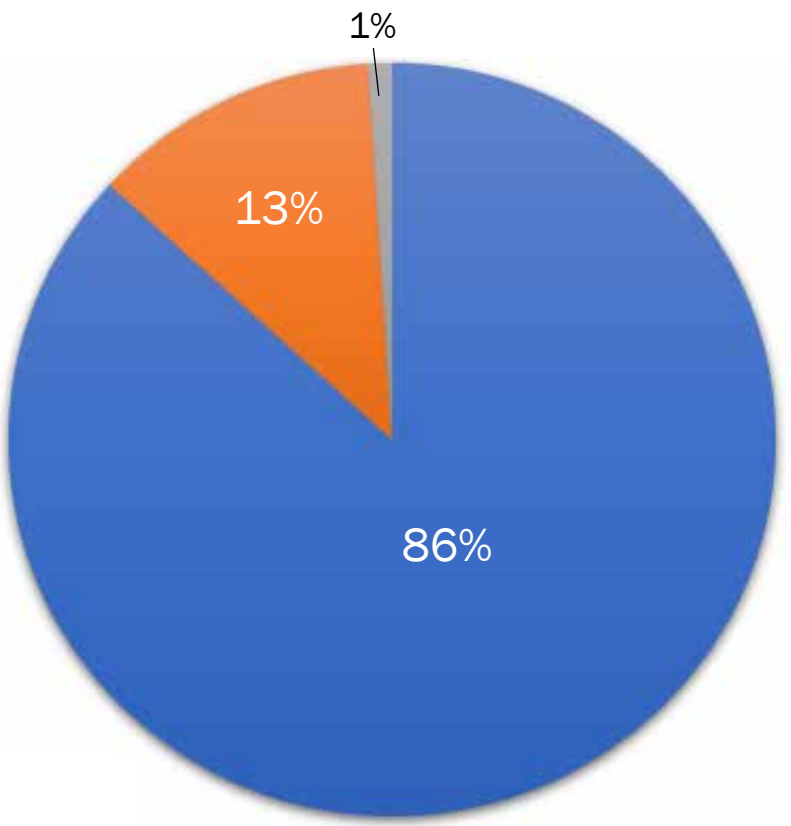


- Adult Services - \$15,679,215
- Children & Youth - \$15,657,294
- Center for Early Childhood - \$11,592,621
- Kids-TALK CAC - \$3,317,066
- Intellectual & Developmental Disabilities - \$3,697,190
- Psychiatric Services - \$4,271,846
- Other - \$3,497,414

Total Revenue — \$57,712,646

Operating Revenue & Expenses

From October 1, 2024-September 30, 2025



- Program services - \$49,067,301
- Administrative - \$7,315,897
- Developmental costs - \$755,514

Total Expenses — \$57,138,712



Donors

Donors

Thank you to the following individuals, corporations, and businesses, foundations, organizations, churches, civic groups, schools, and municipalities who continue to generously support The Guidance Center each year. We make every effort to list all donors with accuracy as we thank them for their generosity. If there is an error or omission, please contact the agency at 734-785-7705 ext. 6228 so we may make appropriate corrections/updates. Thank you.



Your partnership with our agency helped us impact the lives of more than 14,200 people over the last year.

Agency Funders

- » Beth Israel/Harvard Medical School Teaching Hospital
- » Bridgeway Services, Inc.
- » Centers for Disease Control (CDC) Drug Free Communities (DFC)
- » Children’s Advocacy Centers of Michigan (CACMI) from the Grand Traverse Pie Company
- » Communities Talk
- » Detroit Wayne Integrated Health Network
- » Detroit Wayne Integrated Health Network’s SOC Block Grant
- » Michigan Department of Health and Human Services and MDHHS, Division of Victim Services
- » Michigan Health Endowment Fund
- » National Council for Mental Wellbeing
- » U.S. Department of Health and Human Services, Administration from Children and Families, Office of Head Start
- » Victims of Crim Act (VOCA) fund administered by the Division of Victim Services
- » Wayne County
- » Wayne County Youth Assistance Program
- » 27th District Regional Wellness & Recovery Court

Adopt-a-Family brings holiday cheer to agency families

The Guidance Center’s annual Adopt-a-Family Program provided an abundance of Christmas gifts for families in our agency. We were thrilled with the tremendous support of so many donor families, businesses and organizations in Wayne and Oakland Counties. Every day beautifully wrapped gifts were delivered to our Southgate campus. So many people shared from the heart for this effort. Thank you to all of the generous people who brightened the day for children and adults in our community!

Right: Advantage One Credit Union team members drop off piles of colorful presents along with Kroger gift cards for groceries and essentials.



Corporations, Businesses and Organizations

- » Advantage One Federal Credit Union
- » APAC Paper and Packaging Corp
- » Assured Partners- Daly Meritt Insurance
- » Bank of America Matching Gifts
- » BASF Corporation
- » Blue Line Building Co. LLC
- » Boomer Construction Materials
- » Bridgeway Services
- » Bussa Financial Partners
- » Carol Bollo & Associates
- » Cass Sheet Metal
- » CFKaiser Associates
- » Chime Partners
- » Colonial Tool Sales & Service
- » Comcast
- » D & B Landscaping, Inc.
- » DataShopper
- » Dick Genthe Chevrolet
- » Down River Cleaning Service
- » DTE Energy
- » DWIHN
- » Edward Jones Investments
- » Epic Property Management
- » Expert Mechanical Service, Inc
- » Fabuless Finds
- » Finazzo Investment Company
- » First Congregational Church of Wayne
- » First Merchants Bank
- » First United Methodist Church of Dearborn
- » Flo-Aire Heating and Cooling
- » Fritz Enterprises, Inc.
- » G. V. Cement Contracting
- » Gallagher
- » Genoa Healthcare
- » Gorno Ford
- » Grant Wealth Management Group of Raymond James
- » Grosse Pointe (South) Class of 2019
- » HALO Branded Solutions
- » Hancock Construction, Inc
- » Henry Ford Wyandotte Hospital
- » Homespun
- » Infomedia
- » Innovative Training Solutions
- » J. Finazzo Construction
- » JSP Dental
- » Judson Center
- » Kerr Russell
- » Kroger Corp
- » Land Bridge Real Estate, LLC
- » Law Office of Kevin M. Gilhool, P.C.
- » Main Street Physicians PC
- » MBA Realty
- » McLaughlin's Home Furniture Designs

Corporations, Businesses and Organizations (cont.)

- » Meijer- Woodhaven
- » Meijer, Inc. Corporate Giving Program
- » Merrill Lynch Wealth Management - Wyandotte Group
- » Molly Pop/Molly's Grapes & Citrus Co.
- » Molnar Roofing Company, Inc.
- » NAMI Michigan
- » National Heritage Academies
- » Network for Good
- » NewStyle Digital
- » Panda Restaurant Group, Inc & Panda Express-Panda Inn-Hibachi San
- » Panera
- » Panorama Global Funds-Frontstream
- » PCE Systems
- » Plante Moran, PLLC
- » Plunkett Cooney, PC
- » Precise Chiropractic
- » Precision Orthopedics
- » Progressive Neuropsychiatry
- » Pulse Sports Club / Pulse Volleyball Club
- » S. Vitale Contracting, LLC
- » Stroia Securities Services, Inc.
- » Sibley Gardens, Inc.
- » Sixteen42 ventures
- » Southern Wayne County Regional Chamber
- » Southgate Ford
- » SP Consulting
- » St. Vincent Pallotti Parish
- » Starfish Family Services
- » STEP - Services to Enhance Potential
- » Tanner Friedman
- » Taylor Ford
- » The Exterior Painters
- » The Information Center, Inc.
- » The Wayne Memorial High School Class of 1974
- » The Who Group
- » Trenton Rotary Club
- » United Way for Southeastern Michigan
- » United Way of Metropolitan Dallas
- » United Way of Tampa Bay Suncoast
- » United Way Southwestern Pennsylvania
- » Village Ford
- » von Staden Architects, LLC
- » Watch Us Grow Pediatrics
- » Wayne 100 Club
- » Western Wayne Family Health Center
- » Westside Beer
- » Worldwide Interpreters LLC
- » Wright's Landscape Services, Inc.

Piles of pajamas

In December 2024 our agency participated in the 16th annual Jammie Luncheon which provides festive pajamas to children in our community. That year more than 1,500 pairs of festive pajamas were collected to be distributed among a number of local agencies including TGC, and to date the Jammie Luncheon has helped more than 13,000 children to stay warm and cozy during the Christmas season!

TGC Director of Individual Giving & Special Campaigns Liesa Finazzo (right, with Director of Development Operations Erin Southward, left) delivered a heartwarming thank you to all of the attendees for their generosity in donating these seasonal essentials. Pajamas were then sorted by size and distributed to the recipient agencies to be dispensed to families ahead of the holiday season.



Bicycle giveaway event

Many thanks to the Trenton Rotary, Grosse Ile community, and a very special volunteer who repaired and got a supply of bikes ready for distribution to children at our agency. With the help of these donors and volunteers, the agency shared 20 bikes, complete with new helmets and bike locks, to families at The Guidance Center.

A local family had received new bikes from their grandfather only to have them stolen two weeks later. Without a car, bikes were the only mode of transportation for the family. When one of their children saw the new bike that he received during this giveaway, he joyfully exclaimed, "Now I can ride to school like my friends!"



Foundations

- » Ballmer Group
- » Community Foundation for Southeast Michigan
- » DTE Energy Foundation
- » Ethel and James Flinn Foundation
- » Enterprise Holdings Foundation
- » Friedman Family Fund
- » Giancamilli Family Foundation
- » Helppie Family Charitable Foundation
- » John D. & Jean E. Dinan Foundation
- » Local Impact Alliance - Eagles for Children
- » Michael and Janice Corrigan Charitable Fund
- » PNC Foundation
- » Randall & Tammy Ross Fund
- » The Children’s Foundation
- » Wayne Rotary Foundation
- » Wendell and Doris Rogers Foundation
- » Wheeler Family Foundation

Schools & Municipalities

- » City of Allen Park
- » City of Ecorse
- » City of Lincoln Park
- » City of Riverview
- » City of Taylor
- » Charter Township of Brownstown
- » Township of Grosse Ile
- » Ecorse Public Schools
- » Gibraltar School District
- » Grosse Ile Township Schools
- » Lincoln Park School District
- » Riverview Community Schools
- » Woodhaven-Brownstown School District
- » Wyandotte School District

Trusts

- » Tim King Trust
- » Leonard Charitable Trust

In-Kind Donors

- » 313 Presents
- » Abundant Living Gallery & Gifts
- » Advantage One Credit Union
- » Airborne Adventures
- » Amplifier
- » Ann Arbor Hands On Museum
- » Victoria Arruda
- » Dr. William & Lisa Athens
- » Judi Beggs
- » Belfor Property Restoration
- » BIG (Best in Games)
- » Amber Bills
- » Eric Bloechle
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- » Bovitz & Co., CPA, P.C.
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- » Stamina Brooks
- » H. Renee Brown
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- » John & Amanda Bussa
- » Gail Capeling
- » Chuck E Cheese, Southgate
- » Marina Clemens
- » Betty Jane Cook
- » Crumbl Cookies
- » Katie Crabb
- » John & Andrea Cymbal
- » John & Angie Daly
- » Thomas & Marie Daly
- » Barb DeArmond
- » Rachel Decker
- » Amanda DeFrank
- » William Dillingham
- » Downriver Gymnastics
- » Downtown Beauty Bar
- » Rob & Kim Draper
- » DTE Vantage
- » Dr. John & Nicole Duckworth
- » Rob & Angie Dutkiewicz
- » Fabuless Finds
- » Edward Rose & Sons
- » Erica Fenderson
- » Ann Fielder
- » Asia Fields
- » Johnpaul & Liesa Finazzo
- » McDonalds
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- » Gabriel Richard Hockey Team
- » Dave Garr
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- » Glammed Up Aesthetics
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- » Josh & Vanessa Gratz
- » Grelak Design
- » Grey Ghost
- » Michele Gross
- » Grosse Ile Golf & Country Club
- » Grosse Ile Presbyterian Church
- » Scott & Casey Hamelin
- » Nilda Hernandez
- » Karen Hoffman-Herin
- » J. Finazzo Construction
- » Jacob Matthews Jewelers
- » Jeffery’s Photographic
- » Jerad Anthony Salon & Spa
- » Dr. Pauline Jiddou
- » JoJo’s Shake BAR
- » Ken & Pat Juip

Diaper Drive

Our Head Start program collected donations throughout April to support families in our community. Baby essentials piled up as our generous staff and leadership filled the collection bins which were then sorted for distribution to families including at our Nurture the Future program’s “From Bump to Backpack” event on April 30.

These essential and adorable items were distributed throughout May to the families of the tiniest members of our community!

Right: Center for Excellence Director Deirdre Laney-King, President & CEO Laura Huot, Chief Operating Officer Jill Blackson, staff members Chelsea Cool, Kristin Affholter, and Ericka Wisler with the bounty of baby items.



PwC team collects and stuffs backpacks

In August our agency was honored to accept a generous backpack and school supply donation from PwC! PwC held an assembly event and brought together many wonderful people to stuff these backpacks after organizing a Back to School Drive collecting supplies to help students at our agency start their school years strong.



In-Kind Donors (cont.)

- » Jummps Adventure Park
- » Karma Jack
- » Kennedy’s Care Enterprises Inc.
- » Mike & Beth Kobylasz
- » Cheryl Kohs
- » Kudos Taproom & Fieldhouse
- » Paulette Lenart
- » Lincoln Park Skating Rink
- » Brian & Ann Loftus
- » Nathan & Mandy MacRae
- » Main Event
- » Joe Mallia
- » Mark Ridley’s Comedy Castle
- » Kurt Mazag
- » Mark McClain
- » Keisha McDonald
- » Antwan McMillan
- » Merrill Lynch Wealth Management - Wyandotte Group
- » Elizabeth Meyers
- » Michigan Flight Museum
- » Michigan Science Center
- » Traci Midd
- » Midway Sports
- » Miroslava Orduño-Rincón
- » Ronald & Terry Moran
- » JoAnn Nichols
- » Oak & Reel
- » Oakland University Golf & Learning Center
- » Shane & Andrea O’Donnell
- » Office of the Wayne County Executive Warren C Evans
- » Operation Homefront through Dollar Tree
- » Outdoor Adventure Center
- » Glenn & Linda Parvin
- » Rebecca Paryaski
- » Kim Pfeffer
- » PwC
- » Project Linus
- » PRP Wine International
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- » Christina Ritchie & Family
- » Niki Rodriquez
- » Carol Ruzsa
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- » Derek Salliotte
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- » Zahra Shoulat
- » Smart Rabbit-Safety School
- » Southgate Rotary Members
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- » Divine Smith
- » Simone Smith
- » Mike & Ashley Smook
- » Stathakis, Inc
- » Janice Stewart
- » Target #0923
- » Target #1285
- » Julie Taylor
- » TENTHIRTY PRODUCTIONS, LLC.

In-Kind Donors (cont.)

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- » The Henry Ford
- » Marion Thomas
- » Toledo Zoo & Aquarium
- » Toshiba Business Solutions
- » Dr. Marjorie Treadwell
- » Trentwood Farm Market
- » Trinity Health
- » DeAnna Tyson-Mayo
- » United Skates of America
- » Upper Deck Golf
- » Urban Air Adventure Park
- » Gerald Van Hook
- » Pasquale Vignola
- » Wayne Tree Manor
- » West Shore Golf & Country Club
- » Valerie White
- » Wines for Humanity
- » Wings Credit Union
- » Kandi Wood
- » Zap Zone
- » Zeal Credit Union



A delightful dress donation

After these young ladies read “The Hundred Dresses” in their book club, they each purchased a new dress to donate to The Guidance Center’s Walter White Community Resource Center in River Rouge for other young ladies who may need a new frock for picture day or school. What a lovely gesture of support and an inspiration to illustrate that philanthropy starts at a young age. We thank them for their generosity and thoughtfulness!



Hooray for volunteers!

Volunteers from DTE Energy’s human resources department stepped up to the challenge of cleaning our Walter White Community Resource Center’s walls, windows and more. A number from this team are repeat volunteers to the CRC and we are grateful for their help. With the amount of visits and events that take place throughout the year, their hard work is much appreciated to make our Walter White CRC sparkle for all of the families that come through the doors!



Individual Donors

- » Jackie Abercrombie
- » Smada Adams
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- » Margaret Armstead
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- » Karen Andrews
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Hats and mittens

Director of Development Operations Erin Southward and Head Start Site Leader Kim Barnhart attended the Southgate Rotary’s holiday party to accept a generous donation of hats and mittens for children in the program. A number of local businesses hosted collection boxes which were then collected and distributed by the Rotary Club. Many members of the Southgate Rotary also participated in the agency’s Adopt-A-Family Program to help make Christmas warmer and more joyful for local families.

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- » Judith Muller
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Services spanning Early Childhood, Children and Youth Services, Adult Services, and Intellectual & Developmental Disabilities are delivered with excellence and professionalism in an atmosphere of caring, hope, and respect.



Adult Services

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Behavioral Health Urgent Care

Specialized services for adults and children 6+ who need assistance with mental health and/or substance use.



Certified Community Behavioral Health Clinic

Providing a comprehensive range of mental health and substance use disorder services to vulnerable individuals.



Children & Youth Services

Offering a variety of mental health services to children and youth ages 5 - 17 with emotional and behavioral challenges.



Early Childhood

Offering a variety of resources to support parents and their young children ages birth to 6 years old



Intellectual & Developmental Disabilities

Serving persons of all ages diagnosed with an intellectual and/or developmental disability.



Kids-TALK Children's Advocacy Center

Serving children through 17 years of age with comprehensive treatment to suspected child victims of sexual abuse, physical abuse, neglect, or other forms of psychological trauma.



Nurture the Future

Providing free resources and preventative education in the Downriver area to develop strong families and inspire and assist parents as they raise children.

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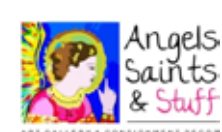
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