



Fact Sheet

Since 1958, The Guidance Center has responded to the ever-changing needs of Southeast Michigan residents in Wayne County as an innovative leader in providing quality behavioral health, substance use prevention and treatment, and community outreach services to children, adults and families. Through its 25 programs, our private, non-profit agency leads the way in creating new prevention, education, and treatment models to help children and families learn and grow in all aspects of their lives.

Our Mission: Nurture development. Foster resilience. Cultivate well-being.

Our Vision: The Guidance Center is an innovative leader in programs, community engagement, and collaboration to create a vibrant future for those we serve.

Early Childhood

- Early Head Start and Head Start
- Community Resource Centers
- Family literacy events
- Nurture the Future parenting resources and support
- Infant and early childhood mental health

Children & Youth

- Children's behavioral health
- Prevention & diversion services
- Family Support Services
- Juvenile Justice program - Wraparound
- Outpatient services - Crisis screening
- School-based services - Treatment Foster Care Oregon
- Multi-Systemic Therapy

Certified Community Behavioral Health Clinic (CCBHC)

- Mental health & substance use disorder services, including Medication Assisted Treatment for opioid & alcohol use disorders
- Services available regardless of insurance coverage

Kids-TALK Children's Advocacy Center (CAC)

- Forensic interviews and onsite medical evaluations for children who have experienced abuse and/or neglect
- Trauma focused therapy
- Outreach, prevention and advocacy

Adult Services

- Treatment & prevention for mental illness and/or co-occurring substance use disorders
- Trauma-informed care
- Case management
- Recovery support services
- Assertive Community Treatment
- Dialectical Behavior Therapy
- Supported Employment
- Mental Health Rapid Response

Intellectual and Developmental Disabilities

- Case management - Skill building
- Psychology services - Peer mentoring
- Psychiatric services - Therapy
- Transition planning - Advocacy
- Community living supports - Respite
- Health & nutrition assistance

Agency history and highlights

- The Guidance Center has grown from a \$1 million single storefront center established in 1958 into a \$58 million multidimensional organization.
- The Guidance Center is one of only 32 agencies accredited by the State of Michigan as a Certified Community Behavioral Health Clinic (CCBHC), which allows us to provide mental health and substance use services regardless of insurance status or severity of symptoms.



- Hundreds of children participate in the agency's Head Start and Early Head Start program. This free, income eligible program provides comprehensive early childhood services to pregnant women and children from the ages of birth to five. Home-based and center-based program options are provided at seven locations Downriver.
- The agency opened a new Behavioral Health Urgent Care in fall of 2025 to provide specialized services to adults and children 6+ experiencing a non-life threatening behavioral health crisis, regardless of insurance.
- In 2021 agency staff developed a Council of Dignity and Respect to promote belonging, fairness, and impartial treatment for all clients, community members, and staff. These efforts are essential to successful health and wellness outcomes, as well as being central to the values of our agency.
- Through its Center for Excellence the agency conducts research and evaluation to develop programs that address the many needs of children, adults and families.
- The agency is governed by a 10-member Board of Directors.

Number of people served annually:
14,200



Nurture the Future

Nurture the Future—a program of The Guidance Center—provides free resources and preventative education in the Downriver area to develop strong families and inspire and assist parents as they raise children.

Staff

More than 550 full-time, part-time and contractual staff members.

Volunteers

Community volunteers serve on our Board of Directors and on various committees. Volunteers also serve in other capacities throughout the agency.

Locations

18 locations in southeast Michigan. Our main campus in Southgate opened an on-site pharmacy in partnership with Genoa Healthcare in 2022 serving clients and the community and also houses BioTech Medical Lab.

Contact information

13101 Allen Road
Southgate, MI 48195

www.guidance-center.org

General information: **734-785-7700**

Philanthropy & Communications:
734-785-7727

