Since 1958 The Guidance Center, based in Southgate, has been committed to its mission to: Nurture development. Foster resilience. Cultivate well-being.

Over the last 64 years the agency has maintained a collaborative relationship with its local communities and schools to support adults and children experiencing mental health difficulties and other challenges. A group of concerned residents and educators recognized the need for mental health services in our area and joined forces in 1958 to help form The Guidance Center.

We have worked as a team to respond to the needs of children, adults and families in southeast Michigan. The agency operates a wide range of programs and services at 23 locations. Our expertise in mental health and wellness, early childhood education, free preschool for income-eligible families, intellectual & developmental disabilities services and support, substance use disorder, supported employment, Kids-TALK Children's Advocacy Center, Certified Community Behavioral Health Clinic (CCBHC), Nurture the Future - Family Resources and Support, and research and evaluation helps more than 15,000 members of our community annually work on their own personal triumphs in life.
Adaptive response is a hallmark of organizations that thrive. Over the past two years, TGC has had plenty of opportunities as an agency to adapt and respond to client, staff and community needs. From the COVID-19 pandemic to the changing needs of our workforce, we have navigated challenges that are unlike any in recent times. We initiated telehealth services in our behavioral health programs and virtual classrooms in Head Start. While we have restarted in-person service delivery, we would like to see telehealth continue as a service option into the future when needed and appropriate.

Grant funded programs like Head Start and Juvenile Justice services were subject to competitive re-bids this past year. The Guidance Center was successful in being awarded multi-year funding for these important and impactful programs.

One of the highlights programmatically was the approval by the federal government of Michigan as a Certified Community Behavioral Health Clinic (CCBHC) pilot state. The Guidance Center was part of the State of Michigan’s original application for this program and was invited to participate under the new pilot. This is transformative as it expands eligibility for behavioral health services to people regardless of the severity of their symptoms and is available for those who are uninsured or underinsured. Our agency is grateful for the leadership shown by the Michigan Department of Health and Human Services to implement Michigan’s demonstration of the CCBHC. While this new federal program seeks long-term authorization, Michigan will decide in the next two years how this model may be used to improve quality and access to mental health services in our state. We believe the CCBHC is a model for quality improvement of the public mental health system in Michigan.

Kids-TALK Children’s Advocacy Center has provided in-person forensic interviews throughout the pandemic. In 2020, we saw the number of forensic interviews decline and then rebound in 2021 to pre-pandemic levels. This is important as children have been isolated and not as readily visible to the adults who can identify and refer children who may be in need.

TGC also assumed the Champions of Wayne academic mentoring program at Wayne Memorial High School. Richard and Leslie Helfpie committed to a five-year donor agreement through the Helfpie Family Charitable Fund to enable TGC to assume the program, administrative and fund-raising responsibilities for the initiative. A restricted fund was created to support the program. Each semester, students select a mentor and establish academic and life goals to focus their efforts at school and in the community. Student achievement awards are an integral part of the program funded through philanthropy. Students who meet their semester goals are rewarded with a $200 stipend at the end of each semester during a Student Achievement Banquet.

The Guidance Center launched an evidence-based foster care program called Treatment Foster Care Oregon (TFCO) model for youth with serious emotional disturbances. While this program is specific to children in the mental health system, it extends the continuum of care in the community for youth in need of a supportive and healing living environment.

We committed to staff training in 2021 and embarked on training all TGC staff in a program called “Creating Culturally Inclusive Communities,” aimed at helping staff understand how diverse backgrounds impact work with clients, staff and the community at large. We strive for a workplace where all employees feel they belong, contribute and can thrive.

We launched a Diversity, Equity and Inclusion staff committee to help identify ways in which agency policy and practices may be enhanced to more effectively reach those who have been marginalized due to race, sexual orientation or gender identity.

And, through a donor agreement with long-time significant agency donors, we have initiated a community education program operating under the banner of “Nurture the Future.” The education series offers the community a wide range of child development and human growth needs. A calendar of events is maintained on our website and a coordinator of the program was hired.

In our 64 years, The Guidance Center has responded to our community’s emotional, developmental and behavioral health needs with expertise, integrity and flexibility. We encourage you to provide us with feedback and input so that we may continue to effectively support the health and well-being of our community.
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Programs
Champions of Wayne, the educational incentive program established at Wayne Memorial High School in 2008, received a pledge of $550,000 (over five years) from Helppie Family Charitable Foundation founders Richard and Leslie Helppie. The Helppies, primary sponsors of Champions since 2009, have contributed more than $1.3 million. The program also has received a $50,000 commitment from Jeff and Lisa Styers of Arrow Strategies/Arrow Cares.

Simultaneous with this funding, Champions announced that its operations have combined with The Guidance Center, which serves thousands of children and adults with early childhood and mental health supports among a vast array of other services as part of the 26 programs operated by the agency throughout Wayne County.

The Champions program, open to all students at Wayne Memorial High School, combines adult mentoring, academic and life goal setting and achievement recognition that results in individualized prescriptions for success and financial rewards.

The Champions mission remains unchanged and continues as originally developed and maintains its name. The agency seeks additional and new funders to achieve the goals of the program and enhance student impact.
Guidance Center employees from the agency’s Outer Drive building in Lincoln Park support the Everybody vs. Stigma movement (and The Dominique Fischer Memorial Foundation). The team members represent the following Guidance Center programs: Children’s Crisis, Multisystemic Therapy (MST), Children's Homebased, and Treatment Foster Care Oregon (TFCO).

Members of our Kids-TALK Children’s Advocacy Center team at our Midtown Detroit location in their Everbody vs. Stigma shirts to highlight the importance of combatting stigma while honoring the work of The Dominique Fischer Memorial Foundation. Kids-TALK CAC operates two locations in Midtown Detroit and Southgate serving children and families in Wayne County affected by abuse, trauma and neglect.

The Guidance Center has been selected to participate in the State of Michigan’s Certified Community Behavioral Health Clinic (CCBHC) Demonstration Pilot. Effective October 1st, we can provide mental health and substance use services to anyone who needs them regardless of the severity of their symptoms, insurance status, or age at any of our locations in southern Wayne County. CCBHC services are delivered using a person-centered, evidence-based, integrated healthcare approach, and are available in person and through telehealth.

Please call (734) 785-7700 to schedule an appointment. #CCBHC
ADULT BEHAVIORAL HEALTH

Congratulations to “Reaching for the Stars Peer of the Year-Recovery Coach” division winner Amanda Clark (CPSS, CPRC), a member of the agency’s Adult Behavioral Health staff.

Amanda was selected for this honor from a field of Recovery Coaches from 11 other agencies in Wayne County by our partner, Detroit Wayne Integrated Health Network.

She has worked for The Guidance Center for more than three years and is dedicated to recovery.

CHILDREN & YOUTH

Our Family Literacy Events are designed to promote side-by-side learning between parent and child in a fun, educational, and safe environment. Each event has a theme based on a popular children’s book. The costumed character, reading, music, activities, presentations, and snacks are all related to the theme. Each child receives the selected book, as well as another free book of their choosing. Books are available in English and Spanish. Parents/guardians receive resources related to promoting literacy at home, as well as other community events and services, and a free tote bag to carry books, projects, and resources home.

Family Literacy Events are held quarterly at one of TGC’s Community Resource Centers/Head Start sites in the Downriver communities. The population we serve is 98% low to moderate income families. Most participants come from our Early Childhood Education, Prevention and Intervention programs. Events are open to the whole community at no cost. We market to families of young children through community organizations, social media, the TGC website and calendar. As we expand our community-based parent-support project, Nurture the Future, we hope to reach more families with young children.
FLINN FOUNDATION SUPPORTS MENTAL HEALTH AND LAW ENFORCEMENT PARTNERSHIP

By: Rich Casteels, Director of Adult Behavioral Health

The Guidance Center is collaborating with local police departments to prevent unnecessary psychiatric hospital admissions and incarcerations. In January 2021, Riverview Police Chief Ron Beggs approached our agency to discuss how the two organizations might work together to intervene differently with people who appear to be experiencing a mental health crisis. Southgate Police Chief Mark Mydlarz also reached out with a similar request. Chief Mydlarz reported that Southgate Police transports approximately 190 people to emergency departments each year to be screened for inpatient psychiatric treatment and that mental health crisis calls appeared to be increasing. Both leaders expressed a strong commitment to ensure safe and constructive interventions with people with mental health and substance use disorders.

TGC convened meetings with local law enforcement representatives, researched promising practices around the country, and identified potential resources for financial support. Agency leaders participated in the annual conference of The National Council for Behavioral Health and attended a number of workshops that highlighted well-established crisis response programs that promoted mental health/law enforcement collaboration. TGC also solicited the participation of Community Care Services, another local behavioral health provider that manages a psychiatric urgent care program, and consulted with Grand Lake Mental Health Center, a Certified Community Behavioral Clinic (CCBHC) based in Oklahoma. Grand Lake leaders described successful efforts to collaborate with police in response to mental health crisis calls using iPads installed with a telehealth application called MyCare. TGC submitted a grant proposal to the Ethel and James Flinn Foundation to support a partnership aimed at police crisis intervention.

The agency launched a mental health crisis response pilot with the Riverview Police Department that equipped all patrol cars with iPads loaded with MyCare apps and provided iPads to a team of therapists to be immediately available to Riverview patrol officers 24 hours a day, 365 days of the year. When patrol officers respond to a call involving a person who appears to be experiencing a mental health crisis, the officer simply presses a button on the iPad to connect with a therapist at TGC. The therapist consults with the officer and speaks to the person in distress through the iPad, and completes a brief assessment to determine whether it is necessary for police to transport the individual to a nearby emergency department or whether the person may safely be diverted from the ED by going to the CCS urgent care center or by scheduling an outpatient visit with TGC, CCS or another behavioral health provider of their choice. TGC staff follow-up with individuals who receive crisis intervention to ensure that they are able to access necessary treatment and recovery support services.

Thanks to generous financial support provided by the Flinn Foundation, TGC expanded this pilot to the Southgate Police Department.

In addition to assisting police during mental health crisis calls, TGC collaborates with the Detroit-Wayne Integrated Health Network to arrange Crisis Intervention Team training for all Riverview and Southgate police officers.

“At a time when tensions have escalated between police and the public, and the stress of a global pandemic caused more people to need mental health treatment, it is vital that mental health providers work with law enforcement to ensure that people experiencing a mental health crisis are properly evaluated and treated in the least restrictive setting possible and that interactions with police do not result in violence,” said Laura Huot, agency COO. “Psychiatric hospitalization is a potentially traumatic experience. Being confronted, detained or jailed by police also is a potentially traumatic experience. Mental health professionals and law enforcement personnel must receive the training and support necessary to employ trauma-informed practices when responding to people in crisis.
Signature Events
Images of Resilience Online Photography Exhibit 2020 featured the work of eight artists in our first Virtual Gallery to uplift our community and showcase resilience in our midst. Hosted by The Guidance Center, this initiative annually showcases the creativity of local photographers who share their inspirations to illustrate the idea of resilience. The exhibit was complemented by the Virtual Images of Resilience Storytelling event at Wyandotte Roosevelt High School, featuring Master of Ceremony Shannon Cason, student MC Isaac Bruno, and storytellers; Kim Sclafani, Brooke Mickel, Weston Bridges, and Ramon Griffin, who shared their thoughts on resilience and how it has played a role in their life journey.

Virtual Storytelling Event
December 10, 2020 | 7:00 PM
SUMMER GLOW

$65,000 was raised at Summer Glow on August 13, 2021 for The Guidance Center’s three Community Resource Centers (CRCs) in River Rouge, Taylor and Southgate, and for early childhood programming as part of the agency’s Budd Lynch Endowment Fund for Children. A million thanks to our gracious Hosts Wanda & Andy Giancamilli, and to our dedicated Co-Chairs Nicole Summitt and Liesa Finazzo. It was a stunningly beautiful setting and evening on Grosse Ile on the Detroit River. We greatly appreciate all the sponsors, donors and guests who together help with our mission: Nurture development. Foster resilience. Cultivate well-being.

Please save the date for our next Summer Glow: Starry Night for Children at the home of Dr. Daniel & Victoria Murphy on Friday, June 10, 2022.
The agency hosted a spectacular evening at the Gem Theatre in September 2020 - the 10th Annual Grape Expectations for Kids Dinner - that raised $127,614 to help thousands of children and families in Wayne County through the Kids-TALK Children’s Advocacy Center.

We especially appreciate our two Lynda Baker Kids-TALK CAC Advocate of the Year Award winners and the three family members who shared their amazingly inspirational testimonials regarding how our program has helped them. Thank you to our many event sponsors and guests who helped to raise funds to support children heal who have suffered abuse, severe neglect and trauma.

Please save the date for our next Grape Expectations for Kids Dinner at The Colony Club in Detroit on Thursday, September 22, 2022.
Kids-TALK CAC Director Melanie Richards (center) with Lynda Baker Kids-TALK CAC Advocate of the Year Award Winners: Detective Corporal MyLinda Laws from the Dearborn Police Department and Traci Lee-Brown, Section Program Manager from Western Wayne Child and Family Services.

Amanda (Grape Expectations for Kids Dinner committee member) & John (TGC Board Member) Bussa with their guests.
Revenue & Expenses
### REVENUE

- **MENTAL HEALTH SERVICES**: $17,881,371 (21%)
- **EARLY LEARNING EDUCATION**: $8,157,032 (19%)
- **INTELLECTUAL & DEVELOPMENTAL DISABILITIES**: $2,147,093 (5%)
- **JUVENILE JUSTICE**: $2,968,440 (7%)
- **SUBSTANCE USE**: $236,255 (1%)
- **PROGRAM GRANTS**: $9,004,835 (3%)
- **OTHER REVENUE**: $1,058,882 (1%)
- **CONTRIBUTIONS**: $386,922 (1%)

**TOTAL REVENUE**: $41,840,830

Source: FY21 Plante Moran Audit Report
EXPENSES

- PROGRAM SERVICES: $35,883,675 (12%)
- ADMINISTRATIVE: $5,179,025 (1%)
- DEVELOPMENT: $338,279
- TOTAL EXPENSES: $41,400,979 (87%)

Source: FY21 Plante Moran Audit Report
Major Outcomes & Program Highlights
96.9% of TGC clients remained out of the psychiatric hospital.

0% Suicide rate

44.2% of TGC clients showed clinically meaningful improvement on a depression screener.

0 reported suicides among TGC clients between Oct 1, 2020 and Sept 30, 2021.

Improvement on functioning at home, school, community and symptoms (378/558) = 67.7%

TGC Children’s Crisis Diversions VS Psychiatric Hospitalizations
Juvenile Justice

Did not commit offenses after being released from TGC’s JJ program.

94.7%

Diversion

of TGC youth served in the last five fiscal years (since Oct. 2016) did not re-offend and/or escalate to JJ.

92%

of parents rated that TGC youth improved

98%

Early Childhood

End of 2021 School Year

72% % Head Start Children Ready for K

93% % Early Head Start Children Ready for Head Start

Infant and Early Childhood Mental Health Protective Factors (Initiative, Self-control and Attachment)

76% improved or maintained strengths.

Initial

39% Need

61% Appropriate Level and Strength

Follow-up

24% Need

76% Appropriate Level and Strength

Community Resource Centers

Children and adults served from Oct 2020 through Sept 2021

562

- Diaper Depot: 42
- Parent/child: interaction groups: 17
- Literacy Events: 322
- Clothing closet: 10

Tablets Distributed for telehealth and personal use: 261 participants

Autism Spectrum Disorder

Basic language and learning skills. Average scores increase during treatment

Initial 6 mos. 12 mos. 18 mos. 24 mos. 30 mos. 36 mos. 42 mos.

670 874 1051 1200 1441 1523 1603 1814
Kids-TALK Children’s Advocacy Center

- Children received specialized interviews from Oct 2020 through Sept 2021: 2,026
- 97.4% of children were not interviewed by law enforcement or children protective services prior to the interview at Kids-TALK CAC.
- 99% Medical evaluations performed from Oct 2020 through Sept 2021.
- 83.3% caregivers of children interviewed received advocacy, support and connections to other resources.
- 1,998 children receiving therapeutic services understood that the trauma was not their fault.

Numbers Served:

<table>
<thead>
<tr>
<th>Group</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Early Childhood</td>
<td>1,025</td>
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<tr>
<td>Children &amp; Youth</td>
<td>5,364</td>
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<tr>
<td>Adults (Mental Health, SUD)</td>
<td>2,245</td>
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<tr>
<td>IDD (Adults, Children)</td>
<td>742</td>
</tr>
<tr>
<td>Kids-TALK CAC (Prevention, Intervention, Medical)</td>
<td>5,195</td>
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<tr>
<td>Adult &amp; Family</td>
<td>824</td>
</tr>
<tr>
<td><strong>Total Served</strong></td>
<td>15,109</td>
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</tbody>
</table>
Households Served by TGC

Households Served FY 2021 Wayne County TGC Main Campus TGC Service Location

Nurture Development. Foster Resilience. Cultivate well-being

The Guidance Center
13101 Allen Rd
Southgate MI 48195

Main Number
734-785-7700

After-Hours Crisis Hotline
800-241-4949
Donors
Thank you to the following individuals, corporations, and businesses, foundations, organizations, churches, civic groups, schools, and municipalities who continue to generously support The Guidance Center each year. We make every effort to list all donors with accuracy as we thank them for their generosity. If there is an error or omission, please contact the agency at 734-785-7705, ext. 7087 so we may make appropriate corrections/updates. Thank you.

INDIVIDUALS

Nalini Agarwal
Jackie Ambercrombie
Shelia Anderson
Michael Ando
Carolyn Archibald
Dr. William and Lisa Athens
Jack Baker
Rey and Maritza Balmaceda
Kimberly Baughman
Steve and Kathy Benton
Myra and Kirt Berthiaume
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Emma Blanton
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Deric Righter
Heath Roberts
Sandy and George Rochette
James Rogers
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Amy Rossi
Susan Rostkowski
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Raymond Shultz
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Frank Yonish
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Carla Zajac and Jimmy Slaven
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Lacea Zavala
Danielle Zuccaro

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City of Gibraltar
City of Lincoln Park
City of Riverview
City of Trenton

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AmazonSmile Foundation
Ballmer Group
Black Family Development
Boys and Brews
Bruce and Tamara Ranck Fund
Comcast Foundation
Charities Aid Foundation of America
DTE Foundation
Fairlane Sunrise Rotary
Grosse Ile Presbyterian Church
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John D. & Jean E. Dinan Foundation Account
Lincoln Park Rotary
Panorama Global Fund
PNC Foundation
Randall and Tammy Ross Fund
Somerset Collection Foundation
Southern Wayne County Regional Chamber
Southgate Rotary
Star Legacy Foundation
Stronghold Church
Taylor Rotary Club
The Information Center, Inc.
The Jewish Fund
Tim King Trust
Trenton Rotary Club
United Way for Southeastern Michigan
Wayne Rotary Foundation
Woodhaven Retirement Community
Wyandotte First United Methodist Church

J. Finazzo Construction
Jackson, Snider and Parker Dentistry
Kerr Russell
Kim Draper Homes
Kroger Corp
Mans Lumber
Microsoft Matching Gifts Program
PCE Systems
PNC Bank
Ryan Incorporated Central
Southgate Ford
Stathakis Systems
Trentwood Farms Market
Varnum LLP
Village Green Management
Vince’s Landcare
West Side Beer Distributing

SCHOOLS

Allen Park Public Schools
Gibraltar School District
Grosse Ile Township Schools
Lincoln Park School District
Melvindale-NAP Public Schools
Riverview Community Schools
Trenton Public Schools
Woodhaven-Brownstown School District

IN-KIND

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Belle Tire
Jamcia Berry
Emma Blanton
Amy Blyth
Michelle Bradshaw
Brownstown Dental Care
Bubba’s 33
Cakes by Stephanie
Jannette Christnagel
John and Nancy Colina
Liz Cummingham
Angie and John Daly
Stacy Davis
Da Edoardo Restaurant
Detroit Lions
Detroit Red Wings
Detroit Tigers
Kim Draper
Eileen Ellis
IN-KIND

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Mary Jane Fallot  
Liesa and Johnpaul Finazzo  
Kevin and Sonya Fischer  
Julienne and Eric Floetke  
Flowers on the Avenue  
Ford Motor Co.  
Rochelle Francis  
Deborah Gardner  
Google  
Granader Family Restaurants  
Rose Angela and Scott Gronda  
Grosse Ile Golf & Country Club  
Jill Guthrie  
Meghan Hanley  
Lurleen Huffmaster  
Hope Imazumi  
Jimmy Johns — Southgate  
Ruth Kaleniecki  
Elizabeth and Mike Kobylasz  
Heather and Mike Kobylasz  
Kohls — Woodhaven  
Jason Kusper  
William Ledwick  
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LifeVac  
Ann and Brian Loftus  
Molly Makino  
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MJR Group LLC  
Wendy Moco  
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Christine Moore  
Holly Nakis  
Laurie Neal  
Operation Homefront — through Dollar Tree  
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Terri and Mike Steinhauer  
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