

2019 Special Events

Sponsorship Opportunities



images
of
RESILIENCE



MAY 1 - MAY 31, 2019



JUNE 7, 2019

Grape
Expectations
for Kids

Wine Pairing Dinner

SEPTEMBER 19, 2019



THE
GUIDANCE
CENTER

images of
RESILIENCE
 PHOTOGRAPHY EXHIBIT
 & STORYTELLING EVENT



May 1 - May 31, 2019

The annual Images of Resilience Photography Exhibit & Storytelling Event celebrates Mental Health Awareness Month in May. The compelling events feature the work of many talented artists and storytellers who share the importance of resilience as a way to navigate through life's challenges. The aim of the initiative is to engage the community and encourage self-

awareness through creative expression. Both events are held at Wayne County Community College District - Downriver Campus in Taylor. An Opening Reception for the Photography Exhibit will be held on May 1, 2019 in the college's Art Gallery and the Storytelling Event is featured on May 22, 2019 in the Heinz C. Prechter Educational & Performing Arts Center. In the words of Kevin Curtis, the 2018 Featured Artist: *"Inspire others, open your minds, be creative, think outside of the box, pursue your passions, and be resilient!"*

EXHIBIT SPONSOR
\$7,500

Corporate logo on all signage, printed material, website & social media / Corporate logo displayed throughout the month at gallery and all related activities / Recognition during each event.

**STORYTELLING
 EVENT SPONSOR**
\$5,000

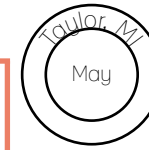
Corporate logo on all signage, printed material, website & social media / Corporate logo displayed at event / Recognition during event.

**EXHIBIT OPENING
 RECEPTION SPONSOR**
\$3,000

Corporate logo on all signage, printed material, website & social media / Corporate logo displayed at Opening Night Reception / Recognition during reception.

PATRON
\$500

Recognition on all signage, printed materials, website, and social media.



Images of Resilience

Taylor, MI



Friday, June 7, 2019

The fourth annual Summer Glow party kicks off the season with an outdoor celebration at the waterfront Grosse Ile home of Mary and Jerry Bringard. Co-Hosts Nicole Summitt and Liesa Finazzo are developing a Tuscan-themed soirée to benefit The Guidance Center's four Community Resource Centers (CRCs), which offer a variety of services for hundreds of local families including playgroups, literacy events, parenting resources, after-school programs, a Diaper Depot, and much more. Fantastic food and drink, an exciting live auction, entertainment, and pure island fun mesh to provide much-needed services to those most vulnerable. A portion of Summer Glow proceeds also benefit the Budd Lynch Endowment Fund for Children.



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PRESENTING SPONSOR
\$4,000

Event naming opportunity / Inclusion in press releases and event program / On-site signage / Recognition during event / Corporate logo displayed on website and social media / Eight event tickets.

TASTING SPONSOR
\$2,500

Event naming opportunity / Inclusion in press releases and event program / On-site signage / Recognition during event / Corporate logo displayed on website and social media / Four event tickets.

ENTERTAINMENT SPONSOR
\$2,000

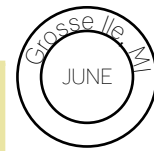
Event naming opportunity / Inclusion in press releases and event program / On-site signage / Recognition during event / Corporate logo displayed on website and social media / Three event tickets.

BUDD LYNCH TRIBUTE
\$1,500

Event naming opportunity / Inclusion in press releases and event program / On-site signage / Recognition during event / Corporate logo displayed on website and social media / Two event tickets.

GLOW FRIEND
\$1,000

Inclusion in press releases and event program / On-site signage / Recognition during event / Two event tickets.



Summer Glow

Grosse Ile, MI



Grape Expectations for Kids

Thursday, September 19, 2019

The Gem & Century Theatres in the heart of Detroit's Sports & Entertainment District are the perfect backdrop for an elegantly exciting evening at the annual "Grape Expectations for Kids Wine Pairing Dinner" to benefit the Kids-TALK Children's Advocacy Center (CAC), a program of The Guidance Center that has locations in Midtown Detroit and Southgate.

As the only accredited CAC in Wayne County, it provides child-focused and child-friendly facilities where a multidisciplinary team including law enforcement, the Wayne County Prosecutor's Office, the Office of the Attorney General, and the Michigan Department of Health and Human Services provide comprehensive services to best meet the needs of children who have been the suspected victims of sexual abuse, physical abuse, neglect, or other forms of trauma.

This grand evening gathers 300 plus people for a delectable dinner with entertainment, silent auction and other activities to impact the lives of 2,300 of the most vulnerable in the community — our children. Please join us as we move this popular event to its new downtown location at The Gem & Century Theatres and help us give children a voice and a place to heal.



Grape Expectations for Kids

Detroit, MI



SPARKLING SPONSOR
\$15,000

Corporate logo on printed event invitation and electronic invitation / Logo displayed on Guidance Center website and social media / On-site signage in two locations / 2 tables (16 tickets).

CABERNET SPONSOR
\$10,000

Corporate logo on printed event invitation and electronic invitation / Logo displayed on Guidance Center website and social media / On-site signage / 1 table (8 tickets).

CHARDONNAY SPONSOR
\$7,500

Corporate logo on printed event invitation and electronic invitation / Logo displayed on Guidance Center website and social media / On-site signage / 6 tickets.

ROSÉ SPONSOR
\$5,000

Corporate logo on printed event invitation and electronic invitation / Logo displayed on Guidance Center website and social media / On-site signage / 6 tickets.

MERLOT SPONSOR
\$2,500

Corporate logo on printed event invitation and electronic invitation / Logo displayed on Guidance Center website and social media / On-site signage / 4 tickets.

PINOT GRIGIO SPONSOR
\$1,500

Corporate logo on printed event invitation and electronic invitation / Logo displayed on Guidance Center website and social media / On-site signage / 2 tickets.

2019 Sponsorship Opportunities Response Form

Last Name

First Name

Middle Initial

Company Name (as you would like it to appear on printed material)

Company Address

Phone

Alternate Phone

Fax

Email

Grape Expectations for Kids Wine Pairing Dinner

- | | |
|---|---|
| <input type="checkbox"/> Sparkling Sponsor – \$15,000 | <input type="checkbox"/> Rosé Sponsor – \$5,000 |
| <input type="checkbox"/> Cabernet Sponsor – \$10,000 | <input type="checkbox"/> Merlot Sponsor – \$2,500 |
| <input type="checkbox"/> Chardonnay Sponsor – \$7,500 | <input type="checkbox"/> Pinot Grigio Sponsor – \$1,500 |

Summer Glow

- | | |
|--|---|
| <input type="checkbox"/> Presenting Sponsor – \$4,000 | <input type="checkbox"/> Budd Lynch Tribute – \$1,500 |
| <input type="checkbox"/> Tasting Sponsor – \$2,500 | <input type="checkbox"/> Glow Friend – \$1,000 |
| <input type="checkbox"/> Entertainment Sponsor – \$2,000 | |

Images of Resilience Photography Exhibit & Storytelling Event

- | |
|--|
| <input type="checkbox"/> Exhibit Sponsor – \$7,500 |
| <input type="checkbox"/> Storytelling Event Sponsor – \$5,000 |
| <input type="checkbox"/> Exhibit Opening Reception Sponsor – \$3,000 |
| <input type="checkbox"/> Patron – \$500 |

Our total sponsorship commitment is \$_____

Payment Method

Check (made payable to The Guidance Center)

Credit Card: Visa Mastercard AMEX

Card #: _____ Exp: _____ / _____

Send me an invoice; I will pay at a later time.