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Serving our community for 52 years.

Annual Report 2009-10


**THE
GUIDANCE
CENTER**
13101 Allen Road
Southgate MI 48195
734-785-7700
www.guidance-center.org

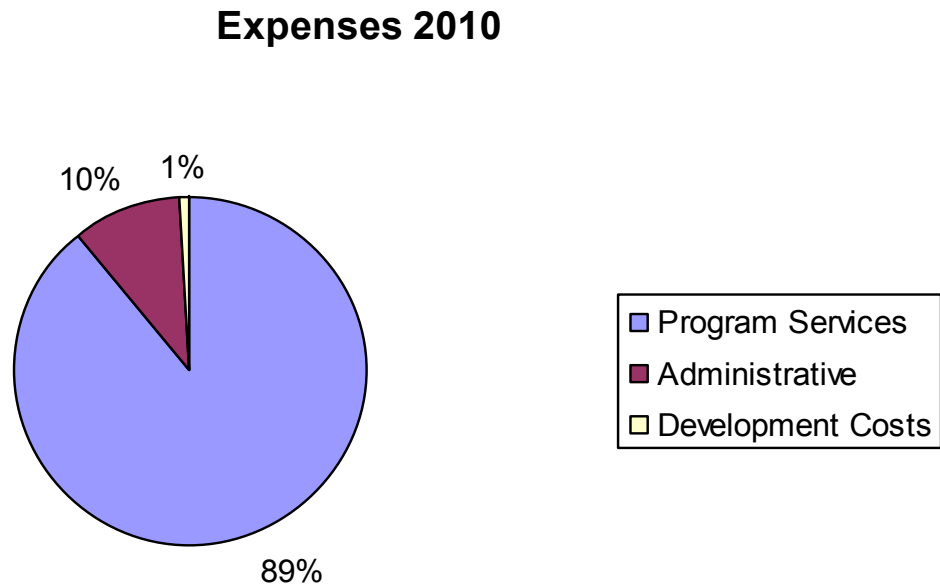
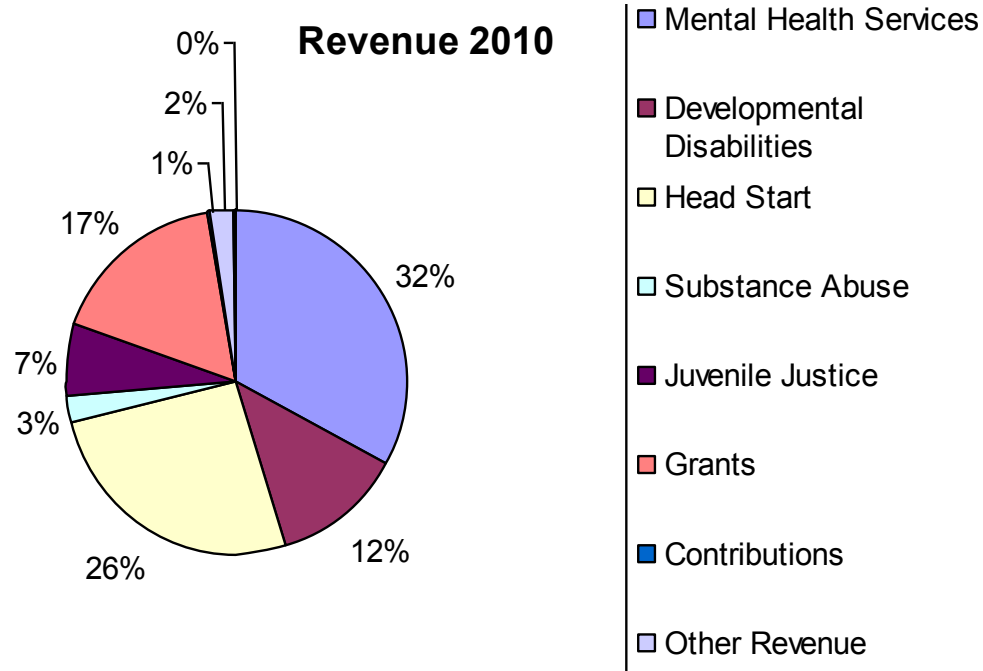

**THE
GUIDANCE
CENTER**

Strengthening families. Changing lives.



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- **Keyona Williams**



Our Mission:

To enhance the development and mental well-being of children, adults, families and communities through the delivery of creative, innovative and quality programs. Services are delivered with excellence and professionalism in an atmosphere of caring, hope and respect.

Your support is important to us and we make every effort to avoid misspellings and omissions. We apologize for any oversights. Please contact us regarding any corrections at 734-785-7705, x 7087. Thank you!



The Guidance Center—Statement of Activities and Changes in Net Assets

Year Ended — Sept. 30, 2010

Support, revenue and other:

Program revenue:

Mental Health services	\$ 12,149,309
Developmental Disabilities services	4,495,856
Head Start	9,439,943
Substance Abuse	949,377
Juvenile Justice	2,483,966

Grants	6,260,736
Contributions	222,180
Other revenue	732,217
Net assets released from restrictions	<u>99,949</u>

Total support, revenue and other \$ 36,833,533

Expenses:

Program services	\$ 31,795,906
Administrative	3,470,018
Development costs	<u>345,607</u>

Total expenses \$ 35,611,531

Increase in Unrestricted Net Asset from Operations \$ 1,222,002

Message from the President & CEO



Kari Walker

Dear friends and supporters,

As the new President & CEO of The Guidance Center I am genuinely humbled to have the opportunity to lead this vibrant organization and its staff of professionals who are dedicated to our mission and the clients we serve.

For 52 years our agency has helped countless children, adults and families in a myriad of situations — from providing early childhood education and mental health counseling to offering substance abuse services and working with children diagnosed on the autism spectrum. Our 40 programs and services empower local families, friends and neighbors to build stronger lives.

I am honored to have been a part of The Guidance Center's senior leadership team as the agency's COO over the last 14 years and am enthusiastic about the future and what we will achieve together for the benefit of others. Our organization is great because of the strength of our collective efforts and it is inspiring for me to see the impact we make in the lives of thousands of children and adults each year.

Thank you for being an important partner as we strengthen families and change lives. We could not do it without you.

IN-KIND DONATIONS

(continued)

- Catherine Nichol
- Northern Vending
- Old Country Buffet
- Olive Garden
- Par-Fection, Inc.
- Betty Priskorn
- Priskorn & Panson
- Pro Golf Distributors
- Jan Prusinowski
- Carrie Reaume
- R.P. McMurphy's
- Riverview Highlands Golf Course
- SAM's Club
- Savannah's
- Mr. and Mrs. Tony Schimizzi
- Alexander T. Sebastian
- Cathy Shackelford
- Sibley Gardens, Inc.
- Silver Shores Waterfront
- Southgate Lincoln Mercury
- Sports Brew Pub
- Mary Ellen Teeters
- The Somerset Collection
- Thunderbowl Lanes
- Tim Horton's—Trenton
- Trentwood Farms Market
- Tropical Oasis
- TV's Deli & Diner
- Walmart
- WDIV-TV, Channel 4
- Wesburn Golf & Country Club
- West Shore Golf & Country Club



Guidance Center Director of Programs Joe Evans with a graduate of the agency's Workforce Development CVS Pharmacy Training program. As a result of her newly developed skills and confidence this young woman successfully has enrolled in college and was hired to work in a local CVS store.

Agency programs and services include:

- Adult and Children's Behavioral Health
- After-school programs
- Case management
- Community Resource Centers
- Crisis screening
- Developmental Disabilities services
- Early Childhood education
- Forensic interviewing for child victims of suspected sexual and physical abuse
- Head Start preschool
- Juvenile Justice programs
- Literacy services
- Mentoring
- Parent/child playgroups and workshops
- Prevention services
- Substance abuse counseling
- Workforce Development services

Thank you to the following individuals, corporations and businesses, foundations, organizations, churches, civic groups, schools and municipalities who continue to generously support The Guidance Center each year. Your partnership with our agency helped to touch the lives of more than 24,500 people over the past year.



THE GUIDANCE CENTER

Strengthening families.
Changing lives.

FOUNDATIONS

- Community Foundation for Southeast Michigan
- Down River Association of Realtors' Charitable Foundation
- DTE Energy Foundation
- Karen Colina Wilson Foundation
- Life Services Foundation
- Lincoln Financial Group Foundation
- Robert R. McCormick Foundation
- PNC Foundation
- Target Foundation
- The Longfield Family Charitable Foundation
- TJX Foundation
- Walmart Foundation
- World Heritage Foundation

CORPORATIONS & BUSINESSES

- Accumed Billing, Inc.
- Allen Park Dental Care
- BASF Corporation
- Belleville Health Care, PC
- Bovitz & Co., CPA, PC
- Buffalo Wild Wings

- C.E. Raines Company
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- Central Distributors of Beer
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- Discount Drinks Etc., Ltd.
- Downriver Bus Repair, Inc.
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- Electro Optic Manufacturing
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- Gandol, Inc.
- Hennessey Engineers, Inc.
- Henry Ford Wyandotte Hospital
- Highway Service Company
- Holbrook's Roofing Company, Inc.
- Ilitch Holdings, Inc.
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- Island Realty
- J & A Family, LLC
- John A. Papalas & Co.
- Lakeshore Utility Trailer
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- MBT Downriver

- Merrill Lynch
- Metro Cars
- MJL Performance Solutions, LLC
- MLS Group of Companies, Inc.
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- Oakwood Healthcare System
- Park-N-Go
- Pentluk, Couvreur & Kobiljak, PC
- Plunkett Cooney, PC
- Riverview Towing, Inc.
- Sagemark Consulting
- Sam's Club
- Sibley Gardens, Inc.
- Silbert Chiropractic
- Sports & Field Marketing Specialists
- Strategy One
- Sysco Food Services of Detroit
- Target Stores
- Temperature Control Heating & Air Conditioning
- United Parcel Service of America, Inc.
- Vince's Landscaping
- WIT, Inc.

The Annual Budd Lynch Celebrity Golf Classic at the Grosse Ile Golf & County Club raises thousands of dollars each year to support agency programs. During this fiscal year the golf event marked its 21st year as The Guidance Center's longest running special event. Pictured at right: A Youth Golf Clinic participant visits with Detroit Tigers Mascot PAWS.



Many groups and individuals help to connect the community to important Guidance Center programs and services. Each year the agency hosts the Community Partners Breakfast to update our partners on new and exciting developments. From L-R: Board Member Fred Eaton from Comcast; Debbie Dingell from D2 Strategies; Board member Lawrence Kearney Jr. from Riverside Financial Advisors; Sandy Hudson, Senior Development Officer at Henry Ford Wyandotte Hospital; and Guidance Center Executive Vice President Betty Priskorn.



The agency's annual six-week Summer camp at the Walter White Community Resource Center and Community Garden in River Rouge provides fun and enriching activities for 120 youth from the surrounding community.

Program and agency highlights



More than 100 guests gathered at the grand opening of the new Kids-TALK Children's Advocacy Center (CAC) at 40 E. Ferry in downtown Detroit. Top left: Wayne County Executive Robert Ficano with Guidance Center President & CEO Kari Walker. Top right: The Kids-TALK CAC, which provides multiple services under one roof to help children of suspected sexual or physical abuse, neglect or trauma to heal, is located in Midtown Detroit in the University Cultural Center near the DIA and across from Wayne State University. Middle right: Kids-TALK CAC partners, L-R: Carlynn Nichols and Veda Sharp, Detroit-Wayne County Community Mental Health Agency; Margaret Warner, Wayne County Department of Human Services, Children's Services Division; Shirley Mann Gray and Dr. Herman Gray from the DMC Children's Hospital of Michigan; Eric Reed, Wayne County Dept. of Children and Family Services; Dr. Hilary Ratner, Vice President of Research for Wayne State University; Wayne County Prosecutor Kym L. Worthy; Jerry Dorsey, Chief of Trails, Office of the Wayne County Prosecutor; Kari Walker, President & CEO of The Guidance Center; Nancy Diehl, Kids-TALK Founder; Betty Rudd, President-Elect of the Detroit Exchange Club; Chief David Hiller of the Wayne County Assoc. of Chiefs of Police; and Wayne County Executive Robert Ficano.



The Guidance Center's Community Garden at the Walter White Community Resource Center in River Rouge is part of the Green Recovery Project. It is the first of three community gardens to be planned, planted and maintained by the agency and many volunteers. Educational programming for all is a highlight.



INDIVIDUAL DONORS

- Dolores S. Andrus
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- William Athens
- Dina Arsenaault
- Henry Bawol
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- Vicki and Sonny Sebastian
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- Michael Spencer
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- Nicole Summitt
- Melanie Townsend
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- Tracy M Vince
- Chate Wansom
- Lora Weingarden
- Ann E. Wesley
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- Sharon Williams
- Malcolm Williamson
- John M. Wright
- Mary Zahler
- Leslie and Peter Zancanaro

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- Deborah Weatherston
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- Brenda White
- Mamie Williams
- Deborah Willis
- Ross Witte
- Tracy Wyman
- Shavonn Young
- Sherri Zacharski
- Lacea Zavala



Each year The Guidance Center's Community Resource Centers host literacy events and family fun fairs for thousands of local children and their families.

SCHOOLS AND MUNICIPALITIES

- City of Allen Park
- Charter Township of Brownstown
- City of Flat Rock
- City of Gibraltar
- Township of Grosse Ile
- City of Riverview
- City of Rockwood
- City of Taylor
- City of Trenton
- City of Woodhaven
- City of Wyandotte
- Ecorse Public Schools
- Flat Rock Community Schools
- Gibraltar School District
- Grosse Ile Township Schools
- Lincoln Park School District
- Melvindale-Northern Allen Park Public Schools
- River Rouge Public Schools
- Riverview Public Schools
- Southgate Community Schools
- Trenton Public Schools
- Woodhaven-Brownstown School District
- Wyandotte School District
- Michigan Department of Human Services
- Southeastern Michigan Area Combined Federal Campaign
- Downriver Christian Church
- Life Services Ottawa County
- Men's Club of River Rouge
- Michigan Department of Community Health
- Michigan Department of Labor
- State of Michigan AmeriCorps
- St. George Greek Orthodox Church—Ladies Philoptohos
- Southgate Rotary
- Taylor Rotary Club
- Trenton Police Charities
- United Way of Southeast Michigan
- U.S. Dept. of Education
- U.S. Office of Juvenile Justice and Delinquency
- Vista Maria
- Victim's of Crime Act (VOCA)

IN-KIND DONATIONS

- Absopure Water Company
- Pat Balog
- Marion Barber
- Benedict's Flowers
- Bishop-Brighton B&B
- Carol Bollo & Associates
- Tamyra Brooks
- Buffalo Wild Wings
- Kate Callas
- Carrabba's Italian Grill
- Central Distributors of Beer
- Charly's on the River
- Chili's Grill & Bar, Southgate
- Duane and Ida Colquitt
- Comcast
- Comfort Suites—Southgate
- Compuware Arena
- Crystal Gardens
- Delta Dental
- Design Pointe
- Detroit Lions
- Detroit Symphony Orchestra
- Detroit Tigers
- Dolce Vita Italian Restaurant
- Downriver Family YMCA
- DTE Energy Foundation
- Bob Duff
- Tom Dunne
- Joe Evans
- Mary J. Fallot
- Flowers on the Avenue
- Fox Sports Detroit
- Forest Elementary School
- The Framery
- G. Philips Café
- Grosse Ile Golf & Country Club
- The Henry Ford
- Heritage Holiday Inn, Southgate
- Highlite Printers, Inc.
- Infinity-Ovation Yacht Charters
- Jefferys Photographic
- Lisa Kaiser
- Kroger
- Lochmoor Club
- Budd J. Lynch
- Mallie's Sports Grill and Bar
- Mary Jane's Gifts
- McLaughlin's Furniture
- Merrill Lynch
- Metro Cars Inc.
- Mexican Gardens
- Michaelangelo's
- MJR Theatres
- Microsoft Corporation
- Monroe Golf & Country Club
- Mr. Handyman of Southeastern Wayne County
- Rosalind Neal
- News-Herald Newspapers

(continued on financial page)

SUPPORTING ORGANIZATIONS

- Detroit-Wayne County Community Mental Health Agency
- Head Start funding from the United States Department of Health and Human Services through the Wayne County Department of Health and Human Services, Health and Family Services Division
- SEMCA
- CareLink
- ConsumerLink
- Michigan Community Service Commission
- Michigan Department of Education